



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
MINISTRY OF INVESTMENT PROMOTION



**Technical Exposure Programme and Sri Lanka Country Pavilion
(SME product display)
1st – 6th April 2025 in Thailand
Coinciding with “STYLE Bangkok 2025”**

The EDB proposes to organize a Technical Exposure Programme and Sri Lanka Country Pavilion (SME Product display) from 1st to 6th April 2025 for export potential companies coinciding with STYLE Bangkok 2025 scheduled to be held in Bangkok, Thailand.

PROGRAMME

- Visit to STYLE Bangkok 2025 exhibition to obtain first-hand experience on international trade fair participation and product display.
- Participate B2B meetings and Networking opportunities with potential buyers/ industry partners.
- Study product/market trends, innovations, technologies, and marketing strategies in the Lifestyle, Gifts and Handicraft Industry
- Visit to Thai design related institutes to gain knowledge on innovation and technology best practices of the industry.

FOR WHOM

Applications are invited from processors/exporters/potential exporters of the following product categories.

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|--------------------|------------------------|
| • Home textile | • Home Deco |
| • Gifts & premiums | • Stationary |
| • Toys and Games | • Houseware |
| • Art and Crafts | • Fashion Accessories |
| • Leather products | • Garments and apparel |

COST OF PARTICIPATION

The cost of airfare, hotel accommodation and internal travel have to be borne by the respective participants. EDB may consider meeting part cost of selected SMEs subject to the availability of funds.

APPLICATION

Applications could be downloaded from the website: www.srilankabusiness.com under section “Announcements”. Duly completed application should be sent to reach the **Director, Regional Development, EDB** by registered post **on or before 4th October 2024**. An advance copy could be sent via email to: nipuni@edb.gov.lk. For further details, please contact Ms Nipuni Munasinghe, Assistant Director/ Regional Development Division on: 011-2300716, 2300705-11. Ext: 327 Fax: 011-2303028.

CHAIRMAN & CHIEF EXECUTIVE
SRI LANKA EXPORT DEVELOPMENT BOARD
NDB - EDB Tower, No. 42, Nawam Mawatha, Colombo 02.
Website : <http://www.srilankabusiness.com>