



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INVESTMENT PROMOTION

Technical Exposure and Capacity Building Programme for SME Food and Beverage Exporters

31st May – 5th June 2024 in Thailand

Coinciding with “Thaifex - Anuga Asia 2024”

The EDB in collaboration with the Royal Thai Embassy in Sri Lanka proposes to organize a Technical Exposure and Capacity Building Programme from 31st May – 5th June 2024 for export potential companies coinciding with Thaifex - Anuga Asia 2024 scheduled to be held in Bangkok, Thailand.

PROGRAMME

- Visit to Thaifex 2024 exhibition to obtain first-hand experience on international trade fair participation and product display.
- Participate B2B meetings and Networking opportunities with potential buyers/ industry partners.
- Study product/market trends, innovations, technologies, and marketing strategies in the food industry
- Visit Food processing factories in Thailand to study the State of the Art technology used in the food processing, quality control and packaging.
- Visit to Thai Food technology-related institutes to gain knowledge on innovation and technology best practices of the Thai food industry.

FOR WHOM

Applications are invited from processors/exporters/potential exporters of the following product categories.

<input type="checkbox"/> Processed & fresh fruits & vegetables (Frozen, dehydrated & preserved fruits & vegetables, fruit juices, canned & bottled products)	<input type="checkbox"/> Spices and value added spice packs
<input type="checkbox"/> Coconut kernel-based products	<input type="checkbox"/> Tea / Beverages
<input type="checkbox"/> Confectionery & bakery products, Dairy products, specialty & convenient food products, cereal & cereal based products, food for health	<input type="checkbox"/> Fresh and Processed Sea food products
<input type="checkbox"/> Certified organic food products and food supplements	<input type="checkbox"/> Any other relevant food products

COST OF PARTICIPATION

The cost of airfare, hotel accommodation and internal travel have to be borne by the respective participants. EDB may consider meeting part cost of selected SMEs subject to the availability of funds.

APPLICATION

Applications could be downloaded from the website: **www.srilankabusiness.com** under section “Announcements”. Duly completed application should be sent to reach the **Director, Regional Development, EDB** by registered post **on or before 14th February 2024**. An advance copy could be sent via email to: **sepal@edb.gov.lk** and **kethaki@edb.gov.lk**. For further details, please contact Ms Kethaki Pelpola, Assistant Director/ Regional Development Division on: 011-2300716, 2300705-11. Ext: 327 Fax: 011-2303028.

CHAIRMAN & CHIEF EXECUTIVE
SRI LANKA EXPORT DEVELOPMENT BOARD
NDB - EDB Tower, No. 42, Nawam Mawatha, Colombo 02.
Website: <http://www.srilankabusiness.com>