

SRI LANKA EXPORT DEVELOPMENT BOARD

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MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT

Market Exposure and Capacity Building Programme Coinciding with "BIOFACH 2026" 09th - 13th February 2025 in Nuremberg - Germany

The EDB in collaboration with the Import Promotion Desk (IPD) - Germany will be organizing a market Exposure and Capacity Building Programme for export potential SMEs coinciding with Biofach 2026 scheduled to be held in Nuremberg, Germany from $10^{th} - 13^{th}$ February 2026.

PROGRAMME

- Visit to Biofach 2026 exhibition to obtain first-hand experience on international trade fair participation and product display.
- Study product/market trends, innovations, technologies, and marketing strategies in the food industry
- Visit Food processing factories in Germany
- Participate B2B meetings and Networking opportunities with potential buyers/ industry partners

FOR WHOM

Applications are invited from export-oriented companies in the F&B processing/exporting sector (preferably certified organic) of the following product categories.

- Processed fruits & vegetables (Frozen, dehydrated & preserved fruits & vegetables, fruit juices, canned & bottled products) & fresh fruits & vegetables
- Spices and allied products

- Coconut kernel based products
- Confectionery & bakery products, dairy products, specialty & convenient food products, cereal & cereal based products, food for health
- Tea, herbal tea & beverages
- Food supplements and nutraceuticals

• Any other relevant food products

COST OF PARTICIPATION

The cost of airfare, hotel accommodation and internal travel have to be borne by the respective participants. EDB may consider meeting part cost of airfare and internal travel subject to the availability of funds.

APPLICATION

Applications must be submitted via https://events.edb.gov.lk/biofach on or before 8th September 2025. For further details, please contact Ms. Nipuni Munasinghe, Assistant Director/ Regional Development Division on: 011-2300716, 2300705-11. Ext: 335.

Selection of Participants will be done by a panel appointed by the EDB.

CHAIRMAN & CHIEF EXECUTIVE OFFICER SRI LANKA EXPORT DEVELOPMENT BOARD NDB - EDB Tower, No. 42, Nawam Mawatha, Colombo 02.

Website: http://www.srilankabusiness.com