



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT



8TH CHINA INTERNATIONAL IMPORT EXPO (CIIE), 5TH - 10TH NOVEMBER 2025

Sri Lanka Export Development Board (EDB) in collaboration with Sri Lanka Embassy in Beijing and Sri Lanka Consulate General in Shanghai, China is organizing a Sri Lanka Pavilion at 8th China International Import Expo (CIIE), from 5th to 10th November 2025 to be held at the National Exhibition & Convention Center, Shanghai, China. The event is hosted by the Ministry of Commerce of the People's Republic of China and Shanghai Municipal People's Government.

CIIE 2024 was attended by 3,496 exhibitors representing 7 major industries from over 129 countries & regions, and international trade organizations. The event also included Economic Forums and bilateral business meetings for participants.

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Exporters from following sectors are invited for participation:

- Food & Agriculture Sector: Tea, herbal drinks and other beverages, Coconut and coir products, Spices & Essential Oil, Confectionery products, Processed food, Fresh fruits, Seafood.
- Consumer Goods Sector: Life style products, Apparel, Rubber products, Beauty care & Spa products, Handicraft products
- Gems & Jewellery

COST OF PARTICIPATION & EDB ASSISTANCE

The cost of space, construction and all related expenses are to be borne by the participating companies. EDB will coordinate activities towards organizing the Sri Lanka Pavilion for the participants to display products in collaboration with Sri Lanka Missions in China. EDB may consider 50 % cost sharing towards space & construction for limited number of SME companies.

HOW TO APPLY

Application should be made on the prescribed form available in the Market Development Division, 8th Floor, EDB or could be downloaded from the EDB website : www.srilankabusiness.com under the section "Announcements".

Duly completed applications should be sent through registered post to reach the Director/ Market Development, EDB **on or before Thursday, 20th March 2025** by mentioning "**CIIE China 2025**" on top left-hand corner of the cover. Selection of suitable participants will be done by an interview panel appointed by the EDB.

For further information, please contact Ms. Apsara Arampath, Assistant Director. Tel: **0112300705-11 (Ext. 271)**, E-mail: apsara@edb.gov.lk.

CHAIRMAN/CHIEF EXECUTIVE OFFICER
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