



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP
DEVELOPMENT



**TECHNOLOGY UPGRADATION & EXPOSURE VISIT TO CHINA INTERNATIONAL
SEWING MACHINERY & ACCESSORIES SHOW (CISMA) FOR THE SRI LANKA
APPAREL SECTOR IN – SHANGHAI, CHINA
24TH TO 27TH SEPTEMBER, 2025**

The Sri Lanka Export Development Board (EDB) in collaboration with the Sri Lanka Embassy in China, proposes to organize a Technology Upgradation and Exposure visit of Sri Lanka Apparel Sector companies to the “China International Sewing Machinery & Accessories Show (CISMA)” to be held in Shanghai New International Expo Center, China from 24th to 27th September 2025.

The objective of the programme is to provide exposure to the Sri Lankan apparel exporters/potential exporters on the latest technological innovations & new machinery available for the industry and to provide an opportunity to adopt such new technology/innovations to upgrade production facilities to be competitive in the international market.

China International Sewing Machinery & Accessories Show (CISMA) is the world’s largest professional sewing machinery exhibition. CISMA 2023 exhibition brought together 1360 exhibitors from China and abroad, including almost all mainstream enterprises in the global sewing machinery industry such as Shang Gong, Jack, Maqi, Zoje, Typical, Dahao, Feiyue, PowerMax, Durkopp, Brother, Juki etc.

FOR WHOM:

Applications are invited from exporters/potential exporters of Apparel products.

PROGRAMME ITINERARY

- **Visit to China International Sewing Machinery & Accessories Show (CISMA)**
- **Visit to Apparel manufacturing company & Fabric market in China**

COST OF PARTICIPATION & EDB ASSISTANCE:

The participants will have to meet the full cost of participation. EDB may consider providing financial assistance towards part cost of the airfare and internal travel for one representative of the SME companies.

APPLICATION & SELECTION:

Applications could be downloaded from the EDB website www.srilankabusiness.com under “Announcements”. Duly completed applications should be sent to reach the Director, Industrial Products, EDB, NDB-EDB Tower, No.42, Navam Mawatha, Colombo 02 on or before 22nd May 2025.

It is proposed to select 8-10 exporters/ potential exporters of Apparel products for this programme by a selection committee appointed by the EDB.

Further details could be obtained from Ms. S.A.G. Samanthi, Assistant Director, IP-EDB on 0712343004 (samanthi@edb.gov.lk) or Ms. Harshani Thrikawala, Assistant Director, IP-EDB on 0717586417 (harshani@edb.gov.lk)

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