



SRI LANKA EXPORT DEVELOPMENT BOARD

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MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT



SRI LANKA BUSINESS FORUM AND NETWORKING SESSION AT WORLD EXPO 2025 - OSAKA, JAPAN - FRIDAY, 26TH SEPTEMBER 2025

The Sri Lanka Export Development Board (EDB), in collaboration with the Embassy of Sri Lanka in Tokyo, is organizing a Sri Lanka Business Forum and Networking Session tailored for senior executives across Sri Lanka's export sectors. This event will take place at Expo 2025 in Osaka, Japan, on Friday, 26th September 2025.

Expo 2025 in Osaka is currently underway, from 13th April to 13th October 2025. This six-month global event brings together over 160 countries and organizations to showcase innovations and ideas under the theme "Designing Future Society for Our Lives."

Participation in this high-level delegation visit offers a valuable opportunity to expand and deepen your presence in the Japanese market. Key benefits include:

- **Networking Opportunities:** Connect with Japanese industry leaders, potential partners, clients, and government officials.
- **Insights into Innovation:** Explore cutting-edge technologies, trends, and practices being developed in Japan, and potentially collaborate on R&D or innovation initiatives.
- **Business Expansion:** Identify and establish relationships with local distributors, suppliers, or joint venture partners.
- **Market Understanding:** Gain firsthand knowledge of Japanese consumer behavior, business practices, regulations, and economic trends.

TENTATIVE PROGRAMME

26th September 2025 : Sri Lanka Business Forum and Networking Session

- Keynote addresses by stakeholder agencies
- Pre-arranged B2B meetings
- Networking event
- Visit to Expo 2025 exhibition

27th September 2025 : Sri Lanka National Day event

Note : *There will also be opportunities to attend B2B meetings on 25th September 2025, organized by other Sri Lankan agencies.*

TARGET PARTICIPANTS :

CEOs, Managing Directors, and Heads of Export/Sales/International Business of Sri Lankan exporting companies that are currently exporting to Japan or intend to export to Japan are encouraged to apply for this high-level delegation visit.

EDB ASSISTANCE :

The EDB will coordinate all activities related to organizing the Business Forum and B2B Session, in collaboration with the Embassy of Sri Lanka in Tokyo.

HOW TO APPLY :

Applications should be submitted using the prescribed form, available at the Market Development Division, 8th Floor, EDB, or downloadable from the EDB website: www.srilankabusiness.com under the "Announcements" section.

Completed applications should be sent via registered post to reach the Director, Market Development Division, EDB, on or before **Wednesday, 23rd July 2025**. Please mention "Sri Lanka Business Forum and Networking Session at World Expo 2025 in Osaka, Japan" on the top left-hand corner of the envelope.

For further information, please contact Ms. Chandima Weeraratne, Assistant Director. Tel: 0112300705-11 (Ext. 253), E- mail: chandimaw@edb.gov.lk

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