



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INDUSTRIES & ENTREPRENEURSHIP DEVELOPMENT

GLOBAL TRADE ACCELERATOR SUPPORT (GTAS) SCHEME 2025-2026

The Sri Lanka Export Development Board (EDB) introduces the Global Trade Accelerator Support (GTAS) Scheme to provide financial support to exporters & potential exporters, to expand market presence through participation in trade fairs, obtaining international standards and certifications, brand registration, listing in supermarkets and in-store promotions to be implemented from **July 2025 to November 2025**.

ASSISTANCE CATEGORIES

Category I

Assistance will be considered up to a maximum of Rs. 550,000/- per company per year for:

- Participation in Trade Fairs/Exhibitions
- Obtaining international standards, certifications, or complying with market regulations.

Category II

Assistance will be considered up to a maximum of Rs.1.25 Mn per company per year for:

- Listing in Supermarkets and In- store promotions
- Registration of Sri Lankan Brands/Trade Marks (Local & International)

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All Exporters & potential exporters of products or service, having local ownership of 51% or more are eligible to apply under this scheme.

Refer the Scheme Guidelines for details.

HOW TO APPLY

Application form together with the Scheme Guidelines could be downloaded from the EDB website : **www.srilankabusiness.com** under "Announcements".

Duly completed application with all relevant documents as stipulated in the Scheme Guidelines should reach Actg. Director - Market Development , Sri Lanka Export Development Board, No:42, Nawam Mawatha, Colombo 2, by **18th June 2025** by mentioning "Application for Global Trade Accelerator Support (GTAS) Scheme 2025-2026" on left-hand corner of the envelope.

For further information, please contact Ms. Erandi Shyamali, Assistant Director-Market Development
Tel: 0112300705/11 (Ext. 260), E- mail: erandi@edb.gov.lk.

CHAIRMAN / CHIEF EXECUTIVE OFFICER
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