

SRI LANKA EXPORT DEVELOPMENT BOARD

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MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT

Hotel Asia Exhibition & International Culinary Challenge 2025, Maldives from 20th – 22nd October 2025

The EDB is proposing to organize Sri Lanka's participation at the Hotel Asia Exhibition & International Culinary Challenge 2025 scheduled to be held from $20^{th} - 22^{nd}$ October in Maldives. Hotel Asia Exhibition is one of the biggest annual exhibition targeted for Hotel, Restaurant, and Café/Catering (HoReCa) sectors in the Maldives which connects around 300 exhibitors and more than 5,000 buyers from both domestic and foreign markets.

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Applications are invited from manufacturers, processors, exporters and potential exporters of the following product categories, having capacity to cater to the international market, adhering to the international standards.

- ➢ Food and Beverage
- Spices and Allied Products
- Coir and Coir Products
- Apparels and Handloom
- ➢ Gems and Jewellery
- Lifestyle, Giftware and Furniture products
- Ayurveda and Wellness Products
- ► IT-BPM
- Electrical and Electronics Products
- Services for HoReCa sector
- > Any other

COST OF PARTICIPATION

The cost of standard booth together with the cost of exhibits, airfare, hotel accommodation and internal travel, will have to be borne by the respective participants. EDB may consider meeting part cost of the stall selected SMEs.

APPLICATION

Applications could be downloaded from the website: **www.srilankabusiness.com** under the section "**Announcements**". The duly completed online/physical application should be submitted on or before **11**th **June 2025**.

For further details, please contact Ms. Kethaki Pelpola, Assistant Director/ Regional Development Division on: 011-2300716, 2300705-11 Ext: 327, Email: <u>kethaki@edb.gov.lk</u>.

CHAIRMAN & CHIEF EXECUTIVE OFFICER SRI LANKA EXPORT DEVELOPMENT BOARD NDB - EDB Tower, No. 42, Nawam Mawatha, Colombo 02. Website: http://www.srilankabusiness.com