



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT



SRI LANKA PAVILION AT MIDDLE EAST ORGANIC & NATURAL PRODUCTS EXPO- DUBAI 2025

17th -19th November 2025- Dubai, UAE

The EDB proposes to organize a Sri Lanka Pavilion in an area of 90 sqm at the **Middle East Organic & Natural Products Expo - Dubai** Exhibition from 17th -19th November 2025 at the World Trade Center in Dubai,UAE.

Organic & Natural Products Expo - Dubai Trade Fair is considered one of the largest organic & natural trade shows that provides the opportunity for producers/exporters/buyers of organic & natural products to meet at a single place to exchange Business, Knowledge, and Technology. The objective of organizing a Sri Lanka pavilion is to enable Sri Lankan companies to display and promote Sri Lanka's organic & natural products and to understand the market trends in the MENA region.

INVITATION TO EXHIBIT

Applications are invited from the organic & natural products processors/exporters of the following product categories, adhering to international standards and having the capacity to cater to the international market.

- **Food & Beverages** (Fresh, dehydrated & preserved fruits & vegetables,herbs,spices nuts, fruit juices, health drinks, honey, superfoods, tea, coffee, vegan products)
- **Coconut Based Food Products** (Desiccated coconut, coconut milk, cream & powder, coconut/king coconut water, flavored coconut chips)
- **Clean & Conscious Beauty** (Anti-aging creams, aromatherapy, beauty supplements, body care essential oils, functional cosmetics, hair & facial care, ingredients, cosmetics, wellbeing products)
- **Health & Wellness** (Alternate medicine,detoxification,herbal remedies,ingredients,mother & baby products, nutraceuticals, pharmaceutical products, raw materials, supplements, traditional medicine)
- **Sustainable Living** (Eco-friendly products, essential oils, fabric & textiles, flower essence, garden products, household & commercial- cleaning products, wellbeing products)
- **Agriculture & Environment** (Bioenergy, environmental health, farming technologies, fertilizers greenhouses, horticulture, hydroponics, organic manure, packaging and labeling, plant and soil protection)

COST OF PARTICIPATION

All the costs such as stall space, construction, airfare, accommodation, internal travel, cost of exhibits etc. have to be met by the participating companies. EDB may consider providing assistance towards partial cost of stall space and construction for the selected SME companies.

APPLICATION & SELECTION

Applications should be made on the prescribed form available at the EDB website: **www.srilankabusiness.com** (under the section "Announcements"). Duly completed application forms should reach the Director - Export Agriculture, EDB by registered post on or before 18th June 2025. Short-listed applicants will be interviewed by a panel. For further details, please contact Ms Yamuna Sumanarathna, Assistant Director on 0112300705-711, Ext :388, Fax: 011-2304879. E-mail: **yamuna@edb.gov.lk**

CHAIRMAN & CHIEF EXECUTIVE OFFICER
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