



# SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT



## ORGANIZING AN OUTWARD TRADE DELEGATION TO PROMOTE CEYLON CINNAMON AND OTHER SPICES IN THE CHINESE MARKET 16<sup>TH</sup> TO 21<sup>ST</sup> SEPTEMBER, 2025

Sri Lanka Export Development Board (EDB) in collaboration with the Sri Lanka Embassy in the Peoples Republic of China (PRC) is organizing a **5-day outward delegation for Producers / Exporters of Cinnamon and Other Spices & Concentrate (S & C) Products** to China to expand Sri Lanka's Spices product portfolio in the Chinese market.

China is the second largest economy in the world and gradually opening up it's market for Sri Lankan spices and other food & beverage products. In 2023, China has imported USD 99.9 Mn worth spices, making it the 11th largest importer globally, with major sources including Iran, Burma, India, Georgia, and Turkey. As a newly opened market with rapid development and the millions of people with high purchasing power, it is expected to use this opportunity to expand market potentialities and increase awareness regarding Ceylon S & C products.

### PROGRAMME HIGHLIGHTS

- **Business Opportunities :**  
Direct business linkages (B2B) with China Spices Association (CSA) and Yulin Spices Chamber of Commerce (YSCC)
- Organize visits to selected spice processing/ packaging company
- Fact-finding visit and B2B at China - ASEAN Expo 2025 (CAEXPO)
- Platform to showcase new/ innovative products directly to Chinese market

### DATES

16th to 21st September, 2025

### PRODUCTS OF INTEREST TO CHINA

Ceylon Cinnamon, Value Added Spices / Spice Mixtures / Essential Oils

### EDB ASSISTANCE

EDB will bear the meeting venue charges and internal travel cost in PRC. EDB will also consider providing financial assistance towards part cost of air fare per person per selected SME company.

### HOW TO APPLY

EDB will select 15-20 suitable producers/ exporters to participate for the programme. Applications should be made on the prescribed form available at the EDB web site: [www.srilankabusiness.com](http://www.srilankabusiness.com) (under the section "announcements"). Duly completed applications should reach the Director - Export Agriculture, EDB by registered post on or before **22nd May, 2025**. Please mention "Outward Mission to PRC" on top left-hand corner of the envelope.

For further details please contact Mr. Gayan Weerasinghe, Assistant Director: **0772120943, 011-2300732, 2300705-11**. Fax: **011-2304879** E-mail : [gayanw@edb.gov.lk](mailto:gayanw@edb.gov.lk)

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