



# SRI LANKA PARTICIPATION AT PRODUCTRONICA, MESSE MUNCHEN, GERMANY 18<sup>th</sup> - 21<sup>st</sup> NOVEMBER 2025



Productronica 2025 is a World's leading Biennial Trade Fair with Innovative Solutions and products for the entire value chain in Electronic and Electrical Manufacturing. In previous edition (2023), more than 1,400 exhibitors from 45 countries participated and over 42,000 competent trade visitors attended from 94 countries.

The EDB in collaboration with Sri Lanka mission in Germany will organize a Sri Lanka Pavilion for the second time for the Electronic and Electrical Exporters at Productronica 2025, scheduled to be held from November 18<sup>th</sup> to 21<sup>st</sup> 2025 in Messe Munchen, Germany.



**THE 1<sup>ST</sup> PARTICIPATION OF SRI LANKA IN THIS EVENT IN 2019 HAS RESULTED IN DISPLAY OF 4 COMPANIES WHICH GENERATED APPROXIMATELY 3.5 MILLION USD OF ELECTRONIC AND ELECTRICAL EXPORTS.**



## FOR WHOM:

- Electronic and Electrical Manufacturing companies are invited to exhibit at the Sri Lanka pavilion at productronica 2025.

## COST OF PARTICIPATION & EDB ASSISTANCE:

- EDB may consider to offer 50% of the constructed booth cost for SME companies, along with 50% mandatory communication fee. The remaining 50% cost has to be borne by SME companies themselves. Large companies will have to bear 100% of the booth cost, Mandatory communication fee, Airfare, Accommodation, Internal transport and freight of samples.

## APPLICATION AND SELECTION:

Please forward the completed application on the prescribed form to reach the Director- Export Services Division before 23<sup>rd</sup> May 2025. Application form could be obtained from Export Services Division and also could be downloaded from the website [www.srilankabusiness.com](http://www.srilankabusiness.com) under "Announcements".

For further details please contact Mr. Akila De Zoysa, Deputy Director on 011 2 300 705 - 11 ext: 283 Mobile: 071 6 855 188, E-mail: [akiladishan@edb.gov.lk](mailto:akiladishan@edb.gov.lk)

**Chairman & Chief Executive Officer**  
**SRI LANKA EXPORT DEVELOPMENT BOARD**  
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