



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT

Sri Lanka Participation at Source Fashion Exhibition at The United Kingdom from 13th to 15th January 2026

Sri Lanka Export Development Board proposes to organize Sri Lanka participation at “Source Fashion Exhibition” to be held in the United Kingdom from 13th to 15th January 2026 for Sri Lanka Apparel Sector companies.

With the implementation of the UK’s Developing Countries Trading Scheme (DCTS) in early 2026, new market opportunities will open since liberalized Rules of Origin under DCTS will allow a wider range of Sri Lankan garment products to qualify for zero tariffs, even when incorporating inputs sourced from other countries across Asia and Africa. This will significantly lower production costs, increase sourcing flexibility, and enhance Sri Lanka’s competitiveness.

The Source Fashion show is the leading sourcing exhibition in the UK, attracting sourcing professionals from over 1,000 UK and European retailers, including Tesco, ASOS, and John Lewis. Its July 2025 edition recorded 51% increase in visitors compared to July 2024, reaching over 3200 attendees with 95% holding sole or joint purchasing power. Exhibitors represented 22 countries.

FOR WHOM:

Applications are invited from Exporters / potential exporters and services related to Apparel Industry.

COST OF PARTICIPATION & EDB ASSISTANCE:

All participants will be responsible for covering the full cost of airfare, hotel accommodation, and other related expenses. EDB may consider to meet 50% of the cost of the constructed booth of SME companies

APPLICATION & SELECTION:

Applications could be downloaded from the EDB website www.srilankabusiness.com under “Announcements”. Duly completed applications should be sent to reach the Director, Industrial Products, EDB, NDB-EDB Tower, No.42, Nawam Mawatha, Colombo-02 on or before **15th September 2025**.

It is proposed to select 25- 30 exporters of apparel products, including 10 -15 SME’s for this programme by a selection committee appointed by the EDB.

Further details could be obtained from Ms. S.A.G. Samanthi, Assistant Director, IP-EDB, on 0712343004 (samanthi@edb.gov.lk) or Ms. Harshani Thrikawala, Assistant Director, IP-EDB, on 0717586417 (harshani@edb.gov.lk)

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