



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
**MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP
DEVELOPMENT**



**Technical Exposure and Capacity Building Programme
for SME Food and Beverage Exporters
22nd – 29th May 2025 in Thailand
Parallel to “Thaifex - Anuga Asia 2025” Exhibition**

The EDB in collaboration with the Sri Lanka Embassy in Thailand and the Royal Thai Embassy in Sri Lanka proposes to organize a Technical Exposure and Capacity Building Programme from 22nd – 29th May 2025 for export potential companies parallel to Thaifex - Anuga Asia 2025 exhibition scheduled to be held in Bangkok, Thailand.

PROGRAMME

- Visit to Thaifex 2025 exhibition to obtain first-hand experience on international trade fair participation and product display.
- Participate in B2B meetings and Networking opportunities with potential buyers/ industry partners.
- Study product/market trends, innovations, technologies, and marketing strategies in the food industry
- Visit Food processing factories in Thailand to study the State of the Art technology used in the food processing, quality control and packaging.
- Visit to Thai Food technology-related institutes to gain knowledge on innovation and technology best practices of the Thai food industry.

FOR WHOM

Applications are invited from processors/exporters/potential exporters of the following product categories.

- Processed & fresh fruits & vegetables (Frozen, dehydrated & preserved fruits & vegetables, fruit juices, canned & bottled products)
- Spices and value added spice packs
- Coconut kernel-based products
- Tea / Beverages
- Confectionery & bakery products, Dairy products, specialty & convenience food products, cereal & cereal based products, food for health
- Fresh and Processed seafood products
- Certified organic food products and food supplements
- Any other relevant food products

COST OF PARTICIPATION

The cost of airfare, hotel accommodation and internal travel have to be borne by the respective participants. EDB may consider meeting part cost of selected SMEs.

APPLICATION

Applications could be downloaded from the website: www.srilankabusiness.com under section “Announcements”. Duly completed application should be sent to reach the **Actg. Director, Regional Development, EDB** by registered post on or before **19th March 2025**. An advance copy could be sent via email to zameem@edb.gov.lk or faheem@edb.gov.lk For further details, please contact Mr, PMM Zameem, Deputy Director/ Regional Development Division on: 011-2300716, 2300705-11, Ext: 330, Fax: 011-2303028 or Mr. M. Faheem, Assistant Director, EDB Central Provincial Office on 081-2233592, Fax: 081-22501147.

**CHAIRMAN/ CHIEF EXECUTIVE OFFICER
SRI LANKA EXPORT DEVELOPMENT BOARD
NDB - EDB Tower, No. 42, Nawam Mawatha, Colombo 02.
Website: www.srilankabusiness.com**