



SRI LANKA EXPORT DEVELOPMENT BOARD  
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT

SRI LANKA PAVILION AT THAIFEX - ANUGA ASIA 2026  
26<sup>th</sup> to 30<sup>th</sup> May 2026 - Bangkok, Thailand  
and  
EXPOSURE PROGRAMME PARALLEL TO THAIFEX - ANUGA ASIA 2026  
24<sup>th</sup> to 31<sup>st</sup> May 2026 – Bangkok, Thailand

The EDB together with Sri Lanka Embassy in Thailand will be organizing a Sri Lanka Pavilion at Thaifex – Anuga Asia 2026 Exhibition to be held in Bangkok, Thailand from 26<sup>th</sup> to 30<sup>th</sup> May 2026 along with a Technical Exposure Programme in Thailand from 24<sup>th</sup> to 31<sup>st</sup> May 2026 parallel to Sri Lanka’s participation at Thaifex – Anuga Asia 2026 Exhibition.

Thaifex – Anuga Asia is one of the largest Food & Beverage trade shows in Asia. The event in 2025 has attracted over 88,349 trade visitors from 143 countries and 3,231 exhibitors from 57 countries. This trade fair will provide a platform for the participants to promote Food and Beverage products mainly to the Asian Region and to study the new market trends, innovative products, competitor behavior and new technologies utilized in the industry.

SRI LANKA PAVILION FOR EXHIBITORS (Large & SME Categories)

Applications for Sri Lanka Pavilion are invited from large and SME categories of processors/exporters/potential exporters of the following product categories adhering to the international food standards and having capacity to cater to the international market to exhibit under the Sri Lanka Pavilion at Thaifex – Anuga Asia 2026.

<ul style="list-style-type: none"><li>Fresh / processed fruits &amp; vegetables (frozen, dehydrated, canned / bottled products, fruit juices,etc.)</li></ul>	<ul style="list-style-type: none"><li>Confectionery &amp; bakery products, dairy products, specialty &amp; convenient food products, Cereals &amp; cereal based products, Food for health</li></ul>
<ul style="list-style-type: none"><li>Coconut based food products (desiccated coconut, coconut milk, cream, powder etc.)</li></ul>	<ul style="list-style-type: none"><li>Spices &amp; spice mixtures, spice seasonings and spices in gift packs.</li></ul>
<ul style="list-style-type: none"><li>Tea (value added-flavoured tea bags, RTD tea, gift packs etc.)</li></ul>	<ul style="list-style-type: none"><li>Certified Organic food products and food supplements</li></ul>
<ul style="list-style-type: none"><li>Beverages</li></ul>	<ul style="list-style-type: none"><li>Other relevant food products</li></ul>

TECHNICAL EXPOSURE PROGRAMME & PRODUCT DISPLAY FOR SMEs

Applications for exposure programme are invited from export potential SMEs, Women-Led Businesses and Startups of the above specified product categories.

Technical Exposure Programme aims to provide business networking and international market exposure for export potential SMEs, Women-Led Businesses and Startups in the Food and Beverages industry. The programme will include Product Display under the Sri Lanka Pavilion, B2B meetings with prospective buyers, a guided tour of Thaifex Exhibition 2026, industry visits and knowledge-sharing/training sessions with the Thai Food Research Technology Institute.

EDB ASSISTANCE

EDB may consider meeting part cost of selected SMEs subject to availability of funds under the above two events.

APPLICATION & SELECTION

Applications should be made on the prescribed form available at the EDB web site: [www.srilankabusiness.com](http://www.srilankabusiness.com) (under the section “announcements”). Duly completed applications should reach the Actg. Director – Regional Development, EDB by registered post on or before **20<sup>th</sup> November 2025** by mentioning “Thaifex – Anuga Asia 2026, Thailand” on top left-hand corner of the envelope. Short-listed applicants will be interviewed by a panel appointed by the EDB to select suitable participants for the programme.

An advance copy could be sent via email to: [dissa@edb.gov.lk](mailto:dissa@edb.gov.lk), [zameem@edb.gov.lk](mailto:zameem@edb.gov.lk) and [kethaki@edb.gov.lk](mailto:kethaki@edb.gov.lk). For further details, please contact Mr. PMM Zameem, Deputy Director (0776004263) & Ms. Kethaki Pelpola, Assistant Director (0772255647), 011-2300716, 2300705-11.

CHAIRMAN & CHIEF EXECUTIVE  
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