



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT

**EXPOSURE VISIT IN PARALLEL TO 37TH EDITION CPHI WORLDWIDE 2026, MILAN,
ITALY FROM 06TH TO 09TH OCTOBER 2026 TO SRI LANKAN PHARMACEUTICAL
EXPORTERS / MANUFACTURERS**

The Sri Lanka Export Development Board (EDB) in collaboration with the Sri Lanka Embassy in Rome, Italy, Consulate General of Sri Lanka, Milan in Italy proposes to organize an exposure visit to CPHI Worldwide 2026 which will be held from 06th to 09th October 2026 at the Fiera Milan.

CPHI Worldwide is one of the largest and most influential international exhibitions for the global pharmaceutical industry. The event has evolved into a leading global platform that brings together pharmaceutical manufacturers, suppliers, contract service providers, technology companies, and regulatory experts from around the world. The event attracts thousands of pharmaceutical professionals each year and provides opportunities for companies to explore partnerships, identify sourcing opportunities, and stay updated on emerging trends and technological innovations within the global pharmaceutical industry.

OBJECTIVES:

- Exposure to innovative and emerging molecules, industry trends and technologies to be competitive in the international market
- Seek opportunities for networking and building valuable industry connections.
- Explore sustainable and eco-friendly practices within the pharmaceutical sector.
- Establish business linkages with pharmaceutical distributors, consultants and global sourcing channels

FOR WHOM:

- Manufacturers/ exporters / potential exporters of the pharmaceutical industry

PROGRAMME ITINERARY

- Visit to CPHI Milan
- Networking sessions and B2B meetings
- Factory Visits
- Distributor meetings

COST OF PARTICIPATION:

The participants have to bear the full cost of participation. The EDB may consider providing assistance towards part cost of the airfare and internal travel for one representative of the SME participant company.

APPLICATION AND SELECTION

Applications should be made on the prescribed form available at the Industrial Products Division (6th Floor), EDB. Applications could also be downloaded from the EDB website www.srilankabusiness.com (under the section “Announcements”). Duly completed applications should reach the Director, Industrial Products, Sri Lanka export Development Board, Nawam Mawatha, Colombo 02 by post or email on or before 25th May 2026. Selections will be done by an interview panel appointed by the EDB.

For Further details, please contact Ms. Diani Madhuka, Assistant Director, Industrial Products division via TEL: 0112300705-711 Ext: 356, Mobile- 0777634510. Email – diani@edb.gov.lk

Chairman & Chief Executive
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