



SRI LANKA EXPORT DEVELOPMENT BOARD

ශ්‍රී ලංකා අපනයන සංවර්ධන මණ්ඩලය
இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT

Calling applications for the Business link up programme “Creative Sri Lanka 2030”

The Sri Lanka Export Development Board (EDB) in collaboration with other relevant stakeholders, proposes to launch the “Creative Sri Lanka 2030” project in 2026 to strategically position ten (10) selected Sri Lankan brands as umbrella organizations, along with 40-50 small and medium sized enterprises (SMEs) for successful entry into the global market.

Recognizing the strong growth and increasing global significance of the creative industries, the EDB has identified this sector as a key driver of national economic and social development. In this context, the EDB plans to implement the “Creative Sri Lanka 2030” initiative, aimed at enhancing export competitiveness, fostering innovation, and positioning Sri Lanka as a regional hub for creative excellence and sustainable value creation.

OBJECTIVES:

1. Develop 10 creative industry brands in Sri Lanka into internationally recognized brands, while also strengthening a second tier of SMEs within the creative industry.
2. Promote ethical, sustainable manufacturing and by then increasing export of value added, niche products enabling industry to provide maximum contribution to the economic development
3. Introduce new technological adaptation methods to the creative industries.
4. Market awareness and market promotion of creative industries.

FOR WHOM:

Exporters, potential exporters and manufacturers/entrepreneurs in the **Handicrafts, Giftware and Lifestyle Industry** under below two categories.

1. Sustainable and ethical manufacturers in the creative industry with strong design and product development capabilities, who are willing to collaborate with SMEs that are committed to social responsibility.
2. SMEs willing to collaborate with umbrella organizations for design development and market access.

HOW TO APPLY:

Application should be made on the prescribed form available in the Industrial Product Division, 6th Floor, EDB or could be downloaded from the EDB website: www.srilankabusiness.com under the section “Announcements”.

Duly completed applications should be sent through registered post to reach the Director/Industrial Products Division, EDB on or before 28th April 2026 by mentioning “Creative Sri Lanka 2030” on top left-hand corner of the cover.

Selection of suitable participants will be done by an interview panel appointed by the EDB. For further information, you may contact Ms. Mangala Madhuwanthi/Development Officer on: Mob: 077 227 8196 email: mangala@edb.gov.lk or Ms. Sharmila Herath/Export Promotion Officer on: Mob: 078 674 8117 and Tel: 0112300710/11 (Ext.354), email : shermi@edb.gov.lk, Industrial Products Division.

Chairman & Chief Executive Officer SRI LANKA EXPORT DEVELOPMENT BOARD

NDB / EDB Tower, 42, Nawam Mawatha, Colombo 02.

Tel : 011- 2300705-11 Fax : 011-2300715

e-mail: edb@edb.gov.lk

Web : www.srilankabusiness.com