



ORCHESTRATING INFINITE OPPORTUNITIES

A global stage for Sri Lanka's
finest exports, partnerships,
and investment potential



Sri Lanka Expo 2027

International Trade Exhibition

14th – 17th January 2027 | BMICH, Colombo

Sri Lanka Expo 2027 is positioned as the country's premier international trade exhibition, designed to connect Sri Lanka's most dynamic export sectors with the global marketplace. Organized by the Sri Lanka Export Development Board (EDB) under the Ministry of Industry and Entrepreneurship Development, the Expo will be held from 14th to 17th January 2027 at the Bandaranaike Memorial International Conference Hall (BMICH), Colombo, in collaboration with key public and private-sector stakeholders.

Sri Lanka Expo 2027 is the country's flagship, export-focused international exhibition and one of the longest-running trade events organized by the Sri Lanka Export Development Board, now being held for the fifth time. Planned as a biennial platform, the

Expo is designed to ensure sustained global engagement and long-term export growth. Strategically aligned with the government's target of achieving USD 36 Billion in exports by 2030, the Sri Lanka Expo 2027 provides a high-impact platform for export expansion, foreign direct investment, technology transfer, and tourism promotion. With an expected participation of over 750 exhibitors and 1,500 international buyers, investors, and media representatives across key sectors such as agriculture, manufacturing, services, and tourism, the Expo will also feature a dedicated Investment Forum, Industry-Specific Sessions, Fashion, Culinary and Cultural Shows while also providing strong value propositions for partners seeking international visibility, strategic positioning, and market access.

DATES & DURATION

14th to 17th January 2027

VENUE

BMICH, Colombo, Sri Lanka

4 days - First 3 days exclusively for buyers & investors, last day will be open to public.

Strategic Focus of Sri Lanka Expo 2027

- Promote Sri Lanka as a key trade and investment hub in South Asia
- Showcase Sri Lanka's diverse industries, including agricultural, industrial, knowledge services and tourism
- Provide a networking platform for businesses, investors, and policymakers
- Instill buyer / investor confidence in Sri Lanka's service offering
- Facilitate knowledge sharing through thematic conferences

Why Partner with Sri Lanka Expo 2027?

This partnership provides a unique opportunity to position your organization as a strategic enabler of trade, innovation, and sustainable development, while engaging directly with government leaders, exporters, and investors. It offers a platform to showcase your solutions, technologies, and global expertise while building meaningful partnerships across South Asia's emerging high-growth sectors.

This premier multi-sector International Trade Exhibition provides a unique platform to:

- Gain a strategic gateway to engage with Sri Lanka's growing trade, investment, and tourism ecosystem while strengthening your presence in South Asia's emerging markets.
- Enhance global visibility among international buyers, investors, policymakers, and leading exporters.
- Access high-level decision-makers through curated B2B meetings, investment forums, and executive networking platforms.
- Showcase your technologies, solutions, and global expertise across multiple high-growth sectors.
- Position your organization as a key enabler of innovation, digital transformation, and sustainable development in the region.
- Build long-term business relationships with Sri Lankan exporters and regional partners.
- Explore new investment opportunities and market entry prospects in Sri Lanka and South Asia.
- Expand your regional influence by connecting with export industries, tourism value chains, and emerging growth sectors.

Presenting the global nations partnering with us at Sri Lanka Expo 2027:



By partnering with Sri Lanka Expo 2027, sponsors gain strategic visibility, thought leadership positioning, and meaningful engagement within a platform designed to catalyze trade expansion, investment inflows, and sustainable economic growth.

Brief History of Sri Lanka Expo

Sri Lanka's experience in organizing solo export exhibitions dates back to the early 1980s, when mini exhibitions and Buyer-Seller Meets were arranged for international buyers in markets such as Copenhagen (1981), Tokyo (1982), and Los Angeles (1984), with support from the Commonwealth Secretariat. These early initiatives laid the foundation for positioning Sri Lanka as an emerging export hub.

The first-ever **Sri Lanka Expo** was held from 18th – 24th November 1992 at the Bandaranaike Memorial International Conference Hall under the theme 'Sri Lanka's Window to the World'. The event attracted over 3,600 overseas buyers and investors from 46 countries and generated approximately Rs. 1 Billion worth of confirmed export orders.

Building on this success, **Sri Lanka Expo '94** was organized at the Sri Lanka Exhibition & Convention Center, with participation from over 350 exhibitors and buyers from more than 40 countries, generating substantial trade inquiries and business transactions.

The third edition, **Sri Lanka Expo '97**, held at the Bandaranaike Memorial International Conference Hall under the theme 'Asia's Emerging Growth Center', attracted around 3,000 overseas buyers from over 50 countries and recorded significant export orders across multiple sectors.

After a hiatus, **Sri Lanka Expo 2012** marked a significant revival of the national export exhibition. Held in March 2012 at the BMICH under the theme 'Partnering with the Hub of Asia', the event attracted over 900 international buyers from key sourcing markets worldwide. The Expo showcased Sri Lanka's leading export sectors, including apparel, tea, spices, ICT / BPM, rubber-based products, gems and jewellery, and value-added food products. The exhibition facilitated thousands of productive B2B meetings, strengthened global trade partnerships, and reaffirmed Sri Lanka's commitment to advancing export-led economic growth.

Throughout these landmark events, the Sri Lanka Export Development Board has played a pivotal role by providing strategic direction, logistics, financial assistance to SMEs, and overall coordination.

Today, Sri Lanka Expo continues to reflect the nation's long-standing commitment to strengthening global trade partnerships and positioning Sri Lanka as a competitive export.



Message from Hon. Sunil Handunnetti, M. P. Minister of Industry and Entrepreneurship Development Government of Sri Lanka

It is with great enthusiasm, I forward this message on Sri Lanka Expo 2027! This premier international trade exhibition will be a testament to showcase that Sri Lanka is open for business, and we stand ready to partner with global businesses in building a new future. Guided by the vision of the government, our nation is moving beyond incremental change to establish an economy rooted in independence, productive enterprise, and confidence in the capabilities of our people. We are determined to reclaim our position as a dynamic hub of trade, innovation, and investment in South Asia.

Our economic philosophy is clear: we are committed to transforming Sri Lanka into a production-oriented economy. Entrepreneurs, industrialists, and innovators will pave the way to prosperity. With this conviction, I invite you to join us as strategic partners in Sri Lanka Expo 2027, the government's flagship international trade exhibition and premier platform to showcase our export ambition to the world.

The government has set a bold target of USD 36 Billion in exports by 2030. This is not merely aspirational, it is a commercial reality in progress, supported by policy reforms, investment incentives, and a whole-of-government commitment to enabling success.

To our local partners:

Sri Lanka Expo 2027 is your stage to present products, innovations, and global competitiveness to over 1,500 international buyers and investors. This is a national opportunity to demonstrate collective strength. I urge you to participate not only as exhibitors but as partners in shaping our export future.

To our international partners:

Sri Lanka offers one of the most strategic entry points into South Asia. With a young, educated workforce, a modernizing policy environment, and a resilient entrepreneurial culture, Sri Lanka Expo 2027 is more than an event, it is a gateway to partnership with a government delivering on its promises and an economy poised for take-off.

The Sri Lanka Export Development Board, under my Ministry's guidance, has designed a partnership framework that ensures unparalleled visibility, direct access to decision-makers, and lasting brand association with Sri Lanka's most significant trade event of the decade.

Together, let us demonstrate to the world that Sri Lanka is a nation of builders, creators, and global competitors. Let us build a more prosperous and internationally connected Sri Lanka.

Sunil Handunnetti, M. P.

Minister of Industry and Entrepreneurship Development
Government of Sri Lanka



Message from Hon. Chathuranga Abeysinghe Deputy Minister of Industry and Entrepreneurship Development Government of Sri Lanka

I am pleased to extend this message at the time we are organizing the country's premier international trade exhibition, the Sri Lanka Expo 2027. This Expo organized after a lapse of 15 years is poised to be a platform to drive inclusive and sustainable economic growth. Guided by the vision of the government, our goal is to build a production-driven economy and reach USD 36 Billion in exports by 2030.

Sri Lanka Expo 2027 is aligned with key priorities of our Ministry such as increasing the export sector's share of GDP to 25%, expanding high-value manufacturing and innovation-led enterprises, attracting USD 5 Billion in export-led investment, formalizing 2,500 SMEs into the export ecosystem and driving growth in priority sectors such as electronics, machinery, spices, IT / BPM, and wellness tourism.

To our international partners, I wish to emphasize that Sri Lanka presents a strategic gateway to the South Asian region a nation rich in talent, entrepreneurial energy, and untapped potential. By partnering with Sri Lanka Expo 2027, your organization will gain high-level access to government leadership, industry captains, and emerging exporters. More importantly, you will play a direct and meaningful role in enabling trade, innovation, and sustainable development in a region poised for significant growth.

Sri Lanka Expo 2027 offers **development institutions and sponsors** a unique opportunity to join hands with the Ministry and the EDB to support SMEs and potential startups to join the global value chains, promote sustainable and green export practices, engage in policy dialogue and knowledge exchange.

The Sri Lanka Export Development Board has designed partnership models that ensure visibility, measurable outcomes, and meaningful engagement. By joining Sri Lanka Expo 2027, you are investing in a nation's transformation and partnering with people determined to become a dynamic hub of trade and innovation in South Asia.

We warmly invite you to be part of this journey and help build a legacy of shared prosperity.

Hon. Chathuranga Abeysinghe, M. P.

Deputy Minister of Industry and Entrepreneurship Development
Government of Sri Lanka



Message from Mrs. J. M. Thilaka Jayasundara

Secretary - Ministry of Industry and Entrepreneurship Development
Chairperson - Sri Lanka Expo 2027 National Steering Committee

It is my privilege to write this message on Sri Lanka Expo 2027, which is designed to be far more than a conventional trade exhibition; it is a definitive declaration of our nation's renewed readiness to compete, to connect, and to lead on the global stage. As Secretary to the Ministry of Industry and Entrepreneurship Development and Chairperson of the Sri Lanka Expo 2027 National Steering Committee, I am pleased to present this partnership opportunity at what is undoubtedly a defining moment in our country's economic trajectory.

The Ministry of Industry and Entrepreneurship Development, aligned with national agenda, has strategically put forward the roadmap to induce the entrepreneurship culture, to enhance the production-based economy by 2030. In alignment with this national vision, the Ministry of Industry and Entrepreneurship Development has established five core performance targets that will define and measure our progress. First, we aim to increase the industry sector's contribution to GDP from 26.7% in 2024 to 28% by 2030. Second, we are committed to raising the manufacturing industry sector's contribution to GDP from 16.4% in 2024 to 20% by 2030, strengthening value addition and industrial productivity. Third, we seek to expand entrepreneurship's contribution to the national economy from 3.2% in 2023 to 10% by 2030, fostering innovation, enterprise creation, and inclusive growth. Fourth, we target an increase in merchandise exports from USD 12.7 Billion in 2024 to USD 28 Billion by 2030, reinforcing Sri Lanka's competitiveness in global markets. Fifth and finally, we will expand land allocation for industrial purposes from 0.01% in 2023 to 1% by 2030, creating the necessary infrastructure foundation to sustain long-term industrial expansion. These targets are not merely statistical benchmarks; they represent a structured and determined pathway toward sustainable economic transformation, and Sri Lanka Expo 2027 will serve as a critical platform in advancing this national agenda.

To the leaders of Public Sector industries, including the heads of Industrial Development Agencies, Zone Enterprises, and State-Linked Manufacturing Entities, I convey a specific and urgent message. As the pioneers of our production-driven economy, your role in Sri Lanka Expo 2027 is not merely participatory; it is a mandate.

I urge you to prepare diligently for this Expo by presenting at least one flagship, high-impact, investment-ready project from your respective sectors. You are expected to showcase tangible examples of technology transfer and innovation occurring within your industries and to clearly demonstrate how your sector contributes directly to our national growth targets. Your active engagement is integral to demonstrating the full weight and capability of the Sri Lankan state in driving industrial growth and economic transformation.

For our local industrialists, manufacturers, entrepreneurs, and service providers, Sri Lanka Expo 2027 offers an unparalleled opportunity to align your enterprise with national priorities and position your brand within Sri Lanka's broad market and international market segments. Your participation enhances a platform to engage directly with international buyers, investors, and policymakers, signaling the confidence in Sri Lanka's capabilities and strengthening your role within our evolving industrial ecosystem. I urge you to view this not merely as an event, but as a strategic investment in your company's future and an opportunity to forge partnerships that will define your next decade of growth.

The Ministry of Industry and Entrepreneurship Development, in collaboration with the Sri Lanka Export Development Board, extends a warm invitation to all forward-looking organizations that share our vision of a resilient, globally competitive, and innovation-led economy. We offer you not just visibility, but genuine partnership, measurable impact, and a valued place in Sri Lanka's industrial transformation story.

I look forward to welcoming you as a Partner for Sri Lanka Expo 2027 and to build, together, a legacy of shared prosperity.

J. M. Thilaka Jayasundara

Secretary - Ministry of Industry and Entrepreneurship Development
Chairperson - Sri Lanka Expo 2027 National Steering Committee



Message from Mr. Mangala Wijesinghe Chairman and Chief Executive Officer Sri Lanka Export Development Board

Sri Lanka Expo 2027 represents a pivotal moment in our nation's export journey. As the flagship international trade exhibition of the Sri Lanka Export Development Board (EDB), now held for the fifth time, this Expo is far more than an event; it is the culmination of our institutional mandate to connect Sri Lankan exporters with the world and the launchpad for our next decade of export growth.

Since its establishment, the EDB has been the driving force behind export development, trade facilitation, and global market access for Sri Lankan enterprises, helping local brands grow into international success stories. In line with the national export target of USD 36 Billion by 2030, the EDB aims to increase the contribution of SME exporters by 30%, expand into new non-traditional markets, and ensure that 15% of export growth comes from SMEs. The EDB is also prioritizing key sectors identified in the National Export Development Plan, including auto components, mineral-based and rubber-based industries, marine industries, spices and concentrates, digital products and services, electrical and electronic components, and processed food and beverages, while strengthening cross-sector enablers such as trade facilitation, logistics, trade finance, market linkages, quality standards, ESG, and skills development.

To our export leaders, conglomerates, and emerging exporters:

Your participation at Sri Lanka Expo 2027 demonstrates that Sri Lankan export industry is resilient, innovative, and globally competitive. With over 1,500 international buyers, investors, and media representatives attending, the Expo offers a valuable platform to engage, transact, and expand into new markets. Established exporters are encouraged to mentor and showcase the next generation, while emerging exporters and SMEs should use this opportunity as a gateway to global value chains through the dedicated pavilions and support provided by the EDB.

To our ecosystem stakeholders and facilitators:

Export development is a collective effort that depends on the entire ecosystem. Product associations, trade chambers, logistics providers, quality conformity institutions, and financial partners play a critical role in the success of Sri Lanka Expo 2027. They are encouraged to align their sector promotions with the Expo's objectives, support member participation, and showcase the strong infrastructure that positions Sri Lanka as a reliable sourcing destination offering complete, end-to-end solutions for global buyers.

To our international partners, buyers, and facilitators:

Sri Lanka's export sector is diverse and globally competitive, spanning agriculture, apparel, knowledge services, tourism, and emerging technologies. By partnering with Sri Lanka Expo 2027, organizations gain direct access to leading exporters and high-potential investment opportunities, supported by the EDB's strong trade facilitation systems and commitment to sustainable, inclusive trade.

Our partnership segments offer customized engagement options, including sector pavilions, knowledge sessions, and functional collaborations. Sponsorship and participation packages provide tangible commercial benefits such as prime exhibition space, curated B2B matchmaking, VIP networking, and sustained international brand visibility, positioning partners at the forefront of Sri Lanka's export story.

Sri Lanka Expo 2027 is our invitation to the world. I invite you to accept it, and to join with us in building a new era of Sri Lankan exports.

Mangala Wijesinghe

Chairman and Chief Executive Officer
Sri Lanka Export Development Board

Sri Lanka Expo 2027 International Strategic Partnership Packages

At-A-Glance Partnership Comparison

Category	Contribution	Key Benefits
Global Strategic Partner (Limited to 1-2)	USD 30,000 cash	<ul style="list-style-type: none"> • Designation as 'Global Strategic Partner – Sri Lanka Expo 2027' • Keynote at Inauguration Ceremony of Sri Lanka Expo 2027 as the Guest Speaker • High-level meetings with ministers, investors, and CEOs • Prime innovation pavilion (up to 27 sqm equivalent) • Top-tier branding across event campaigns • VIP networking and curated B2B meetings • Corporate video screening and global branding [2-Minute video throughout the 4-day event] • Pre / during / post-Expo co-branded programs and initiatives
International Innovation Partner (Limited to 3-5)	USD 20,000 cash	<ul style="list-style-type: none"> • Designation as 'International Innovation Partner – Sri Lanka Expo 2027' • Leadership role in Investor Forum, Industry-Specific Sessions and Thematic Zones (AI, fintech, green tech, digital economy, etc.) • Speaking slot at Inauguration Ceremony • Premium exhibition pavilion (18 sqm equivalent) • Corporate video screening and global branding [1-Minute video throughout the 4-day event]
International Sector Partner	USD 20,000 cash	<ul style="list-style-type: none"> • Designation as 'International Sector Partner – Sri Lanka Expo 2027' • Branding within sector pavilion • Speaking opportunity at Inauguration Ceremony and Investor Forum • Exhibition pavilion (18 sqm equivalent) • Targeted B2B meetings with exporters • Logo on website and global promotions
Knowledge & Development Partner	USD 20,000 cash	<ul style="list-style-type: none"> • Co-host policy dialogues and development forums • Branding at whole events symposiums and business meeting sessions • Opportunity to launch reports or programs • High-level government and private-sector engagement
Global Functional Partner	USD 20,000 cash or in-kind services	<ul style="list-style-type: none"> • Functional category exclusivity • Logo on relevant zones and digital platforms • Speaking opportunity in technical sessions • VIP networking access

Terms and Conditions for Partnerships

- 75% of the partnership amount should be paid upon confirmation, with the remaining 25% due after the exhibition. Alternatively, 50% of the partnership value may be provided in the form of specific services for the exhibition, with the remaining 50% settled in monetary terms upon confirmation.
- Partners must provide promotional materials (High-quality logo with brand guidelines and 1-Minute Promotional video clip) as per the partnership package when granting 75% of the partnership amount. Video clips longer than 1 Minute will not be accommodated.
- All materials should be submitted on time to the designated SLEDB representative.

Next Steps & Contact:

- ❖ By becoming an International Exclusive Partner your brand will gain prominent visibility, high-level stakeholder access, and a pivotal role in Sri Lanka's export transformation and economic growth.
- ❖ We warmly invite you to explore how your organization can align with this landmark international event.
- ❖ For partnership discussions, package customization, or to secure your preferred category please contact;

Expo Secretariat:

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We look forward to welcoming you as a key partner in shaping Sri Lanka's future on the global stage.

14th – 17th JANUARY 2027 AT BMICH, COLOMBO

SRI LANKA
expo 2027
Island with Infinite Opportunities

YOUR GATEWAY TO EXPLORE TRADE, INVESTMENTS, CULTURAL
DIVERSITY AND DISCOVER NEW BUSINESS OPPORTUNITIES

January **14th** **15th** **16th** & **17th** 2027

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Ministry of Industry and
Entrepreneurship Development



Sri Lanka
Export Development Board

