



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT



SRI LANKA PAVILION AT FINE FOOD NEW ZEALAND 2027

FROM 21ST - 23RD JUNE 2027, AUCKLAND, NEW ZEALAND

The Sri Lanka Export Development Board (EDB), in collaboration with the High Commission of Sri Lanka in Wellington, New Zealand, is organizing the Sri Lanka Pavilion for the first time at Fine Food New Zealand 2027, to be held from 21st to 23rd June 2027 in Auckland, New Zealand.

Fine Food New Zealand (<https://finefoodnz.co.nz/>) is one of New Zealand's leading trade events for the foodservice, hospitality, retail and food industries, bringing together food manufacturers, importers, distributors, wholesalers, retailers, chefs and other industry professionals. The previous edition attracted approximately 280 exhibitors and 6,400 trade visitors, with around 60% of visitors being decision-makers. The event provides an ideal platform for Sri Lankan exporters to showcase their products, engage with potential New Zealand buyers, and establish business partnerships in New Zealand and the wider Oceania region.

FOR WHOM :

Exporters/potential exporters from below food and beverage industry categories are invited to apply.

- Canned, preserved, dehydrated, and processed fruits and vegetables
- Value-added spices, coconut-based products, and edible oils
- Chilled, fresh, and frozen fishery and dairy products
- Specialty products, sweets, snacks, bakery items, and confectionery products
- Grains, cereals, and sauces
- Tea and other beverages
- Organic and health foods
- Food Packaging Industry
- Hospitality equipment

COST OF PARTICIPATION & EDB ASSISTANCE :

The cost of space, construction and all related expenses are to be borne by the participating companies. EDB will coordinate activities towards organizing the Sri Lanka Pavilion for the participants to display products in collaboration with the High Commission of Sri Lanka in Wellington. EDB may consider providing financial assistance to cover part of the space and construction costs for a limited number of SME companies.

HOW TO APPLY :

Application should be made on the prescribed form available in the Market Development Division, 8th Floor, EDB or could be downloaded from the EDB website www.srilankabusiness.com under the section "Announcements".

Duly completed applications should be sent through registered post to reach the Director, Market Development Division, Sri Lanka Export Development Board, No. 42, Nawam Mawatha, Colombo 02 on or before 18/09/2026 by mentioning "**Application for Fine Food New Zealand 2027**" on the top left-hand corner of the envelope. Short-listed applicants will be interviewed by a panel appointed by the EDB to select suitable participants.

For further information, please contact **Ms. Apsara Arampath, Assistant Director - Market Development**,
Tel : 0112300705/11 (Ext. 271), E-mail : apsara@edb.gov.lk

CHAIRMAN/CHIEF EXECUTIVE OFFICER
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