



SRI LANKA EXPORT DEVELOPMENT BOARD

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MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT

ORGANIZING SRI LANKA PAVILION AT HAINAN WINTER TRADE FAIR 2026 FROM 03RD TO 06TH DECEMBER 2026, HAINAN, CHINA

The Sri Lanka Export Development Board (EDB) in collaboration with the Consulate General of Sri Lanka in Guangzhou, Peoples' Republic of China is organizing the Sri Lanka Pavilion at the Hainan Winter Trade Fair 2026, which will be held in Hainan, China, from 03rd to 06th December, 2026.

Hainan Winter Trade Fair will be an ideal platform to promote Sri Lankan agriculture products and expand Sri Lanka's product portfolio in the Chinese market while benefiting the free port facility of the Hainan Province.

China is the second largest economy in the world and gradually opening up its market for Sri Lankan spices and other agricultural products. As a newly opened market with rapid development and millions of people with high purchasing power, it is expected to use this opportunity to expand market potentialities and increase awareness regarding Sri Lankan agricultural products.

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Applications are invited from registered and registration pending agriculture product processors/exporters in General Administration of Customs of the People's Republic of China, who adhere to the international food standards with adequate supply capacity to cater to the international market under the following product categories:

- Processed & fresh fruits & vegetables (frozen, dehydrated & preserved fruits & vegetables, fruit juices, canned & bottled products)
- Coconut-based products (desiccated coconuts, coconut milk, cream & powder, coconut/king coconut water, flavoured coconut chips etc.)
- Spice & spice mixtures including Ceylon Cinnamon, spice seasoning, spice in gift packs, food ingredients, instant spice preparation
- Confectionery & bakery products, specialty convenient food products, cereal & cereal-based products, food for health, food supplements
- Beverages (herbal tea, non-alcoholic beverages, herbal beverages)

COST OF PARTICIPATION

The cost of space & construction, and all related expenses, have to be borne by the participating companies. EDB may consider providing financial assistance towards part cost of space/ construction for selected SME companies, subject to the availability of funds.

APPLICATION & SELECTION

Applications should be made on the prescribed form available at the EDB website: www.srilankabusiness.com

(under the section "Announcements"). Duly completed application forms should reach the Director - Export Agriculture, EDB by registered post on or before 12th August 2026 by mentioning "Hainan Winter Trade Fair 2026" on the top left-hand corner of the envelope. Short-listed applicants will be interviewed by a panel appointed by the EDB to select suitable participants for the programme.

For further details please contact Mr. Gayan Weerasinghe / Assistant Director on 077-2120943, 011-2300732, 011-2300705-11-Ext:386. E-mail: gayanw@edb.gov.lk.

CHAIRMAN / CHIEF EXECUTIVE OFFICER
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