



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT

**Hotel Asia Exhibition & International Culinary
Challenge 2026, Hulhumale, Maldives from 28th – 30th September 2026**

The Sri Lanka Export Development Board (EDB) proposes to organize Sri Lanka's participation at the Hotel Asia Exhibition & International Culinary Challenge 2026, scheduled to be held from 28th to 30th September 2026 in Hulhumalé, Maldives, in collaboration with the Sri Lanka - Maldives Business Council (SLMLBC).

This exhibition is recognized as the premier hospitality and Food & Beverage (F&B) trade event in the Maldives, attracting leading hotel chains, resort procurement managers, importers, and distributors. Given the Maldives' heavy reliance on imports for over 90% of its hospitality supplies and Sri Lanka's strong trade ties and logistical advantage, participation at this event will provide a strategic platform to promote Sri Lankan F&B products and strengthen export growth in this key tourism-driven market.

FOR WHOM

Exporters including potential SMEs of the following product categories are invited to apply

- Food and Beverage including Ceylon Tea, Seafood, Fruits & Vegetables, Coconut -based food products, Nuts, Confectionery, etc.
- Spice and Allied Products
- Apparels
- Giftware, Lifestyle and Handloom Products
- Ayurveda and Wellness Products
- Furniture and Interior Items
- ICT and Knowledge Services
- Printing Services
- Construction Services
- Any other potential Products

COST OF PARTICIPATION & EDB ASSISTANCE

EDB may consider meeting part of the stall cost of selected SMEs based on the availability of funds.

APPLICATION & SELECTION

If you are interested in exhibiting at the **Sri Lanka Pavilion at Hotel Asia Exhibition & International Culinary Challenge 2026**, please forward the duly completed application form to reach the **Director – Regional Development Division** of the Sri Lanka Export Development Board on or before **6th April 2026**. Application forms could be obtained from the Regional Development Division of the EDB and Provincial Offices (Kandy, Kurunegala, Matara and Jaffna), or downloaded from the EDB website: www.srilankabusiness.com under the “Announcements” section. Shortlisted applicants will be interviewed by a Selection Panel. The final selection will be made based on export readiness, product suitability to the Maldivian market, past export performance, and compliance with quality standards.

FOR FURTHER DETAILS, PLEASE CONTACT

For further information, please contact: Mrs. Manori Kulasekara - **Deputy Director on 0778495634**, E mail: manori@edb.gov.lk, Fax: 011 2303028.

Or contact your nearest Provincial Office: **Kandy Office** – Tel: 081 2223592, Email: cpo@edb.gov.lk, **Matara Office** – Tel: 041 2221591, Email: spo@edb.gov.lk, **Kurunegala Office** – Tel: 037 2221972, Email: nwpo@edb.gov.lk, **Jaffna Office** – Tel: 021 2215944, Email: npo@edb.gov.lk.

CHAIRMAN & CHIEF EXECUTIVE
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