



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT

**Sri Lanka Pavilion at International Apparel & Textile Fair in Dubai,
UAE from 16th to 18th November 2026**

Sri Lanka Export Development Board proposes to organize International Apparel & Textile Fair in Dubai, UAE from 16th to 18th November 2026 for 10 -15 participants including 6-8 SME companies for Sri Lanka Apparel Sector companies.

Being Dubai as a regional hub for Africa and Middle East markets, Sri Lankan apparel exporters will promote Sri Lankan Apparel products, local brands and labels to new buyers. Participating for the fair will be a good opportunity for Sri Lankan Companies to explore new market opportunities in Middle east region

The **International Apparel & Textile Fair (IATF)** is one of the **leading business-to-business (B2B) trade fairs** in the **Middle East & North Africa (MENA) region**, focused on the global apparel and textile industry. The fair attracts over 450 exhibitors from 20+ countries and **over 6000 buyers** from the UAE, Gulf Cooperation Council (GCC) states, Africa, Europe, and South Asia.

FOR WHOM:

Applications are invited from Apparel related brand manufactures/ Exporters / potential exporters

COST OF PARTICIPATION & EDB ASSISTANCE:

All participants will be responsible for covering the full cost of airfare, hotel accommodation, and other related expenses. EDB may consider to meet 50% of the cost of the constructed booth of SME companies

APPLICATION & SELECTION:

Applications could be downloaded from the EDB website www.srilankabusiness.com under "Announcements". Duly completed applications should be sent to reach the Director, Industrial Products, EDB, NDB-EDB Tower, No.42, Navam Mawatha, Colombo-02 on or before **11th March 2026**.

It is proposed to select 10 -15 companies of apparel products, including 6-8 SME's for this programme by a selection committee appointed by the EDB.

Further details could be obtained from Ms. S.A.G. Samanthi, Assistant Director, IP-EDB, on 0712343004 (samanthi@edb.gov.lk) or Ms. Harshani Thrikawala, Assistant Director, IP-EDB, on 0717586417 (harshani@edb.gov.lk)

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