ADDENDUM NO. 01

Procurement of Service Provider for production of a Promotional Video on Creative Industry in Sri Lanka focusing Giftware & Lifestyle and Handicrafts Sector

Contract No. : EDB/PU/NCB/2026/06

Pre-Bid Meeting: 11th November 2026
Venue : EDB VIP Room, 9th Floor

Addendum to the Bidding Document

Following the Pre-Bid Meeting held on 11th November 2026 at the EDB VIP Room, 9th Floor, the following amendments shall be made to the Bidding Document for the above procurement.

All other terms, conditions, specifications and requirements of the Bidding Document shall remain unchanged unless specifically amended by this Addendum.

Amendments to the Schedule of Requirement (SOR) - Functional Requirement

The following provisions under "**4, Functional Requirement**" of the Schedule of Requirement (SOR) shall be amended as follows:

Item	Existing Requirement	Revised Requirement
Functional requirement 4.3	**Duration and format of Videos** • **Main Promotional Video**: 5 minutes • **Short Video Clip**: 1 minute (*number of versions to be proposed*) • **Micro Video Clip**: 30 seconds (*number of versions to be proposed*) • **Social Media Teaser**: 30-second highlight reel designed for maximum engagement (*number of versions to be proposed*)	**Duration and format of Videos** • **Main Promotional Video**: 5 minutes (*01 Video*) • **Short Video Clip**: 1 minute (*05 Videos*) • **Micro Video Clip**: 30 seconds (*05 Videos*) • **Social Media Teaser**: 30-second highlight reel designed for maximum engagement. *(05 Videos)*

Accordingly, the number of videos specified under Functional Requirement 4.3 of the SOR shall be deemed amended and replaced with the revised requirement indicated above.

Furthermore, the sectors to be covered under the video production are as follows:

Traditional handicrafts, souvenirs and giftware

1. Handloom /Batik products/ Dumbara/ Beeralu lace
2. Wooden crafts and products (Masks/ Laksha/ Traditional Sri Lankan Puppetry (Rukada) / other handicrafts)
3. Ceramics and pottery
4. Rush and reed products /recycled and handmade paper products
5. Home décor and interior furnishing products
6. Fashion accessories and ornaments
7. Silverware/ Brassware/ Metal ware

Modern industries

1. Fashion Designing
2. Sculpting (Wood/Clay/Stone/ Traditional figure)
3. Modern Crafts

Effect of this Addendum

This Addendum shall form an integral part of the Bidding Document and shall be read together with the original Bidding Document.

Wherever there is a conflict or inconsistency between the provisions of the original Bidding Document and this Addendum, **the provisions of this Addendum shall prevail**.

All bidders are required to take these amendments into consideration when preparing and submitting their bids.

All other provisions, terms, conditions and requirements of the original Bidding Document remain unchanged.

Sri Lanka Export Development Board
Procurement Committee

Date: 11th November 2026