



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT

**ORGANIZING THE SRI LANKA PAVILION AT THE
INTERNATIONAL FOOD & DRINK EVENT (IFE) 2027
05 – 07 APRIL 2027 | LONDON, UNITED KINGDOM**

The Sri Lanka Export Development Board is organizing a Sri Lanka Pavilion at the International Food & Drink Event (IFE) 2027 to be held from 05th to 07th April 2027 in London, United Kingdom with the participation of Sri Lankan companies.

The International Food & Drink Event (IFE) is one of the leading food and beverage trade exhibitions in the United Kingdom, attracting thousands of trade visitors, buyers, importers, distributors, wholesalers and retailers from around the world. The exhibition serves as a platform for international food and beverage manufacturers, suppliers and distributors to promote their products, network, collaborate and explore business opportunities in the global food industry.

FOR WHOM

Applications are invited from exporters under the following product categories:

- Spices & Concentrates
- Processed Food & Beverage
- Tea
- Bakery, Snacks & Confectioneries
- Chilled & Frozen Food
- Coconut & Coconut-Based Products
- Organic & Value-Added Food Products

COST OF PARTICIPATION AND EDB ASSISTANCE

Selected SMEs will receive assistance covering 50% of the stall cost, while the other participants will be required to bear the full cost of their participation.

EDB will also contribute towards the design of the pavilion in line with the National Export Brand theme.

EDB will coordinate all activities towards organizing the Sri Lanka Pavilion to participate at the exhibition.

HOW TO APPLY

Application should be made on the prescribed form available at the Market Development Division, 8th Floor, EDB, or downloaded from the EDB website www.srilankabusiness.com under the section “Announcements”.

Duly completed applications together with the requested documents should be sent through registered post to reach the Director, Market Development Division, 8th Floor, Sri Lanka Export Development Board, No. 42, Nawam Mawatha, Colombo 02 on or before 25th June 2026 by mentioning “IFE 2027” on the top left-hand corner of the envelope.

Selection of suitable participants will be done by an interview panel appointed by the EDB. For further information, please contact Ms. Udeni Wijekoon, Acting Director - Market Development on 011 2300 721, E-mail: udeni@edb.gov.lk

**CHAIRMAN / CHIEF EXECUTIVE OFFICER
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