



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INDUSTRY & ENTREPRENEURSHIP DEVELOPMENT

SRI LANKA COUNTRY PAVILION AT IPM ESSEN 2027 26th - 29th January 2027 - Essen, Germany

The EDB will be organizing Sri Lanka's participation at the **IPM ESSEN 2027** International Horticultural Trade Fair scheduled to be held from 26th to 29th January 2027 at the Messe Essen, Messeplatz, Essen in Germany.

IPM ESSEN 2027 International Horticultural Trade Fair is considered as one of the largest Horticultural Trade Fair in the European Region, providing an opportunity for Producers, Processors and Exporters of Floriculture and Coir & Coir Based Products to meet in one place to negotiate business and exchange knowledge and technology. The objective of organizing a Sri Lanka Pavilion is to enable Sri Lankan companies to display and promote Sri Lanka's Floriculture and Coir & Coir Based Products and to understand the market trends in the European Region.

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Applications are invited from Sri Lanka's Floriculture and Coir & Coir Based Producers, Processors and Exporters of the following product categories, adhering to international standards and having the capacity to cater to the international markets.

- Cut Foliage
- Rooted Plants
- Tissue Culture Products
- Floriculture Seeds
- Aquatic Plants
- Coir and Coir-Based Products
- Gardening Services and Outdoor Decorations

COST OF PARTICIPATION

The cost of space & construction, and all related expenses, have to be borne by the participating companies. EDB may consider providing financial assistance towards part of the cost of space/construction for selected SME companies, subject to the availability of funds.

APPLICATION & SELECTION

Applications should be made on the prescribed form available at the EDB website: www.srilankabusiness.com (under the section "Announcements"). Duly completed application forms should reach the Director - Export Agriculture, EDB by registered post on or before 21st August 2026 by mentioning "**IPM ESSEN 2027**" on the top left-hand corner of the envelope. Short-listed applicants will be interviewed by a panel appointed by the EDB to select suitable participants for the programme.

For further details, please contact **Mr. Gayan Weerasinghe / Assistant Director**, on 011-2300732, 071-6569182
E-mail: gayanw@edb.gov.lk

CHAIRMAN / CHIEF EXECUTIVE OFFICER
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