



MARKET EXPOSURE & CAPACITY BUILDING PROGRAMME
PARALLEL TO MANILA FAME 2026, PHILIPPINES
FROM 13TH - 19TH OCTOBER 2026

The EDB is proposing to organize a Market Exposure & Capacity Building Programme parallel to Manila FAME 2026 from 13th to 19th October 2026.

The programme is designed to enhance the market exposure and export readiness of Sri Lankan SMEs through participation in a Market Exposure and Capacity Building Programme conducted in parallel with Manila FAME 2026, one of Asia's leading international trade exhibitions for home, fashion, and lifestyle products. Participants will gain first-hand exposure to global market trends, innovative product designs, branding and merchandising practices, international buyers, and valuable business networking opportunities.

FOR WHOM :

Applications are invited from manufacturers, designers, exporters, potential exporters engaged in the following product categories, having capacity to cater to the international market, adhering to the international standards.

- Furniture
- Handicrafts & Gifts
- Fashion Accessories
- Sustainable & Eco-friendly products
- Any other relevant products
- Home Décor and furnishings
- Housewares & tableware
- Lifestyle products
- Interior design & decorative items

COST OF PARTICIPATION :

The full cost of airfare, hotel accommodation, meals, internal transportation, and all other related travel expenses will have to be borne by the respective participants.

Subject to the availability of funds, the EDB may consider extending financial assistance towards part of the air fare and internal transport for selected SMEs in accordance with applicable EDB assistance schemes.

HOW TO APPLY :

Applications could be downloaded from the EDB website www.srilankabusiness.com (under the section "Announcements"). Duly completed application forms should be sent to jayalath@edb.gov.lk with copies to cpo@edb.gov.lk & faheem@edb.gov.lk or by registered post to "Director, Regional Development Division, Sri Lanka Export Development Board, 42, Navam Mawatha, Colombo 02" **on or before 10th July 2026**.

For further details please contact Mr. JHTK Jayalath – Deputy Director (EDB CPO) on 071-8041180/ 081-2233592 / 081-2201147.

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