



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT

Sri Lanka Participation at the Source Fashion Exhibition in the United Kingdom from 19th to 21st January 2027

Sri Lanka Export Development Board proposes to organize Sri Lanka participation at “Source Fashion Exhibition” to be held in the United Kingdom from 19th to 21st January 2027 for Sri Lanka Apparel Sector companies.

With the implementation of the UK’s Developing Countries Trading Scheme (UK-DCTS) in 2026, new market opportunities have emerged for Sri Lankan apparel exporters. The scheme provides more liberal Rules of Origin, enabling a wider range of Sri Lankan apparel products to qualify for zero tariffs, including products incorporating inputs sourced from other countries across Asia and Africa. This greater flexibility is expected to reduce production costs, expand sourcing options, and enhance the overall competitiveness of Sri Lankan apparel exporters in the UK market.

The Source Fashion Show is one of the UK’s leading fashion sourcing exhibitions, providing a strategic platform for international manufacturers to connect directly with UK and European retailers, brands, and sourcing professionals, including leading retailers such as Tesco, ASOS, and John Lewis. The January 2026 edition recorded a 3.1% increase in visitor numbers, attracting more than 4,000 verified fashion buyers and sourcing professionals, including representatives from leading UK and European retailers actively seeking new manufacturing and sourcing partners.

FOR WHOM:

Applications are invited from Exporters / potential exporters and services related to Apparel Industry.

COST OF PARTICIPATION & EDB ASSISTANCE:

All participants will be responsible for covering the cost of stall, airfare, hotel accommodation, and other related expenses. EDB may consider to meet 50% of the cost of the constructed booth of SME companies

APPLICATION & SELECTION:

Applications could be downloaded from the EDB website www.srilankabusiness.com under “Announcements”. Duly completed applications should be sent to reach the Director, Industrial Products, EDB, NDB-EDB Tower, No.42, Navam Mawatha, Colombo-02 on or before **11th September 2026**.

It is proposed to select 20- 25 exporters of apparel products, including 10 -15 SME’s for this programme by a selection committee appointed by the EDB.

Further details could be obtained from Ms. S.A.G. Samanthi, Assistant Director, IP-EDB, on 0712343004 (samanthi@edb.gov.lk) or Ms. Harshani Thrikawala, Assistant Director, IP-EDB, on 0717586417 (harshani@edb.gov.lk)

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