



SRI LANKA EXPORT DEVELOPMENT BOARD

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EDB

இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



Ministry of Industrial Export and Investment Promotion

Sri Lanka's Participation at "Apparel Sourcing USA - July 2020" 21st to 23rd July 2020 in New York - USA

Apparel Sourcing USA is an international apparel show held twice a year in New York in January and July. It is an international business platform of the apparel industry that brings together the suppliers, buyers and designers. The **July 2019** show had attracted over 6400 visitors from all over the world.

(Web site : <https://apparel-sourcing-usa.us.messefrankfurt.com>)

The EDB with the assistance of the Sri Lanka Embassy in USA proposes to organize a Sri Lanka pavilion for 6-7 apparel manufacturers / exporters to exhibit at the show to be held from 21st to 23rd July 2020 in New York.

In addition to exhibiting at the fair, a B2B meeting programme will also be organized with the assistance of the Sri Lanka Embassy in USA.

OBJECTIVE

The objective is to facilitate exporters to develop business contacts with buyers and enhance Sri Lanka's apparel exports to USA.

PRODUCTS TO BE PROMOTED

● Menswear	● Resort & Swimwear
● Womenswear	● Intimate / Shapewear
● Children & Infant Wear	● Socks / Hosiery
● Sportswear	● Coats / Hats / Headwear
● Workwear & Uniforms	● Sweaters

FOR WHOM

Applications are invited from apparel manufacturers / exporters and it is proposed to select 6-7 companies to participate at this programme.

COST OF PARTICIPATION

EDB may consider providing assistance towards part cost of standard booths at the Sri Lanka Pavilion. All other expenses will have to be borne by the participants.

APPLICATION & SELECTION

Applications should be made on the prescribed form available at the Industrial Products Division (6th Floor), EDB or downloaded from the EDB website: www.srilankabusiness.com under "Announcements". Duly completed applications should be sent to reach the Director, Industrial Products, EDB on or before 05th February 2020.

For further details please contact Mrs. Sepalika Jayawardana, Deputy Director on 011 3144616, 011 2300705-11 Ext 353, fax: 011 2300715, Email: sepali@edb.gov.lk. or Ms. Janithi Morawaka, Assistant Director, Email: mjanithi@edb.gov.lk.

CHAIRMAN

SRI LANKA EXPORT DEVELOPMENT BOARD

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