

**Register Now**      **BUYER –SELLER MEET IN CAIRO,**  
**Deadline 16th Jan**    **EGYPT FROM 23-25 FEBRUARY 2020**  
**2020**

Sri Lanka Export Development Board with the Ministry of Foreign Relations and the Sri Lanka Embassy in Egypt is organizing a trade promotion activity to increase Sri Lanka exports to Egypt. It is proposed to organize Buyer- Seller meet and Market Familiarization Programme in Egypt from 23-25th February 2020 for a group of 10 exporters/potential exporters.

The objective of the programme is to improve market access and the exploitation of new market opportunities to increase Sri Lanka's exports to Egypt.

**PRODUCT SECTORS**

Applications are invited from manufacturers and exporters of,

- Ceylon Tea
- Spices
- Coconut Products
- Rubber Products
- Seafood

**PRELIMINARY PROGRAMME**

22nd    Arrival in Cairo  
23rd    Workshop and Buyer-Seller meet at Ramses Hilton Hotel, Cairo  
24th    Market Familiarization Programme/ Visits to Supermarkets  
25th    Company Visits  
26th    Visit Jordan (TBC)  
27th    Individual departure

**ACCEPTANCE AS A DELEGATE:** Subject to the selection by the EDB

**EDB ASSISTANCE**

EDB would consider contributing towards the 50% cost of economy class return airfare for one representative of the company on reimbursement basis. Other costs relevant to participation such as balance airfare, accommodation and internal travel will have to be borne by the participants. Organizing cost of the event will be borne by the Sri Lanka Embassy in Egypt.

**HOW TO APPLY**

Applications should be forwarded to [pras@edb.gov.lk](mailto:pras@edb.gov.lk) and copy to [menaka@edb.gov.lk](mailto:menaka@edb.gov.lk) on or before 16th January 2020 in the prescribed form attached herewith.

**FOR MORE INFORMATION**

Interested companies may contact Mr. Prasanna Jayasinghe/Deputy Director/ Market Development Division, Sri Lanka Export Development Board Tel 2300722 or 2300721 , Email [pras@edb.gov.lk](mailto:pras@edb.gov.lk) [menaka@edb.gov.lk](mailto:menaka@edb.gov.lk)