



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

Ministry of Development Strategies and International Trade



Invitation for Cinnamon Stakeholders

Ceylon Cinnamon Geographical Indication Association (CCGIA)

Sri Lanka Export Development Board (EDB) is working with the cinnamon Industry stakeholders to obtain Geographical Indication (GI) for "Ceylon cinnamon" in the European Union (EU) covering five districts namely Galle, Matara, Kaluthara, Rathnapura and Hambanthota.

EDB under the technical assistance of UNIDO has finalized "Ceylon Cinnamon specifications" with government and private sector cinnamon stakeholders to fulfil technical requirements to obtain GI in the European Union, for identified products namely cut quills, powder, leaf oil & bark oil.

The product specifications mentioned in the document submitted to the EU with the GI application has to be implemented & practised through the supply chain by the growers, processors, traders and exporters to qualify to get the membership of the "Ceylon Cinnamon GI Association" to be established to hold the ownership of "Ceylon Cinnamon GI".

The member of the GI Association initially representing the above 05 districts or processing cinnamon originated from the above districts and maintain original specifications stipulated in the cinnamon GI specifications will be eligible to export the said product categories of cinnamon using the name "Ceylon Cinnamon" and use the GI logo on their products. GI Association will implement an internal control mechanism to monitor their members meeting the specifications stated in the Ceylon Cinnamon Specifications.

EDB wish to extend a cordial invitation to cinnamon industry stakeholders including growers, manufacturers, traders and exporters in Galle, Matara, Kaluthara, Rathnapura and Hambanthota districts and cinnamon products originated from said districts to register with the GI Association and actively participate in the establishment & implementation of the Ceylon Cinnamon GI Association.

Applications should be made on the prescribed form, available at the Export Agriculture Division, EDB, 6th Floor or downloaded from the EDB website: www.srilankabusiness.com (section 'announcements'). For further details please contact Ms. Nilmini Wanasinghe/ Ms. Nipuni Munasinghe on 011-2300732, 011-2300705-11. Fax: 011-2304879, E-mail: inoka@edb.gov.lk/nipuni@edb.gov.lk. Duly completed application forms should be sent through post or e-mail to reach the Director, Export Agriculture Division, EDB, NDB-EDB Tower, No 42, Nawam Mawatha, Colombo 2.

Project Partners;



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