

**EDB****SRI LANKA EXPORT DEVELOPMENT BOARD**

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

**Ministry of Industrial Export and Investment Promotion**

SRI LANKA PAVILION AT CISMEEF 2020 IN CHINA

The EDB with the assistance of the Sri Lanka Consulate in Guangzhou, China proposes to organize a Sri Lanka Pavilion at 17th China International Small and Medium Enterprises Fair (CISMEEF) in Guangzhou, China to be held from 27th - 30th June 2020. The objective of organizing this programme is to provide an opportunity for Sri Lankan entrepreneurs to enter the Chinese Market & establish buyer connections with the prospective Chinese buyers.

CISMEEF is the largest and most important event for SMEs in the Asian-Pacific region. This annual event houses around 5,000 booths and around 200,000 visitors each year.

It is proposed to organize a Sri Lanka pavilion with around 30 exhibitors at the CISMEEF.

APPLICATIONS ARE INVITED FROM MANUFACTURERS / EXPORTERS OF THE FOLLOWING PRODUCT SECTORS TO EXHIBIT AT THE SRI LANKA PAVILION

● Food and Beverage (Ceylon Tea, Seafood, Fruits & Vegetables, Snack Foods, Dried Foods, Nuts, Confectionary, Biscuits, etc.)	● Apparel
● Spice and Allied Products	● Gems and Jewellery
● Coir and Coir Base Products	● Giftware, Lifestyle and Handloom Products
● Ayurveda and Wellness Products	● ICT and Knowledge Services

Any Other products that have potential to China will also be considered.

Regional Based Entrepreneurs are encouraged to apply for this programme.

COST OF PARTICIPATION

Selected companies will be provided a constructed booth at the event. The airfare, hotel accommodation, freight of samples will have to be borne by participating companies.

APPLICATION AND SELECTION

If you are interested in exhibiting at the Sri Lankan Pavilion, please forward the completed application on the prescribed form to reach the Director – Regional Development Division on or before 24th January, 2020. Application forms could be obtained from the Regional Development Division of EDB, Provincial Offices of Kandy, Kurunegala, Matara and Jaffna. Applications could also be downloaded from the EDB website: www.srilankabusiness.com/announcements/ Shortlisted applicants will be interviewed by a selection committee.

For further details, please contact Thilaka Chandrasena, Assistant Director on 0112300716, Fax 0112303028, e-mail : thilaka@edb.gov.lk or EDB Regional Offices, Kandy – 0812233592, Matara – 0412231591, Kurunegala – 0372221972 and Jaffna – 0212215944.

**CHAIRMAN & CHIEF EXECUTIVE
SRI LANKA EXPORT DEVELOPMENT BOARD**

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Website: www.srilankabusiness.com