

## GUIDELINES FOR THE USE OF ' CEYLON SPICES' LOGO



1. The 'Ceylon Spices' Trade mark can be used only on Spices grown, processed and manufactured in Sri Lanka.
2. All products should comply to the relevant Sri Lankan product standards (SLSI) for Spices; Cinnamon, Pepper, Cloves, Nutmeg & Mace and Cardamom
3. Company /suppliers comply to the SLSI standard for GAP certification implemented by Department of Export Agriculture for Spices; Cinnamon and Pepper (Upon GAP finalized)
4. A company needs to obtain license to use “Ceylon Spices” Mark on their products should forward a duly completed application in respect of each product samples to the EDB with the following documents, (with the initial application);
  - i. Valid business registration.
  - ii. Product certification obtain from any accredited laboratory respective to the products (SLSI Standards); Ceylon Cinnamon, Pepper, Clove, Cardamom, Nutmeg & Mace
  - iii. Details of the process applied to manufacture the particular product of Spices. GAP certified production details (Number of Supplies GAP certified, Production Volume)
  - iv. If any value-added products made out of Spices, a technical analysis report issued by the ITI for each product
  - v. GMP/HACCP/ISO -22,000 / Organic (JAS, USDA/NOP, EU, NASAA., BRC, FSSC etc) Certificate for the processing of Spices
  - vi. The application should accompany two identical samples of the respective products; Cinnamon, Pepper, Cloves, Cardamom and Nutmeg & Mace
5. Applications should be made on the prescribed forms available at the Export Agriculture Division of the Export Development Board, 6<sup>th</sup> Floor or downloaded from the EDB website: [www.srilankabusiness.com](http://www.srilankabusiness.com) and duly completed application form could be submitted online.

**Or**

Duly completed application forms should be handed over to the Director, Export Agriculture Division, Sri Lanka Export Development Board, No 42, Nawam Mawatha, Colombo 02.
6. Registration fee of **Rs 10,000/-** should be paid at the time of registration (The cheque should be drawn in favor of Sri Lanka Export Development Board). In addition an annual fee of use of Ceylon Spices ‘Lion logo’ **Rs. 7,500/-** should be paid for each approved product.

## GUIDELINES FOR THE USE OF ' CEYLON SPICES' LOGO



7. Approval will be given on the recommendation of the evaluation committee. Committee comprising members from Sri Lanka Standard Institution, Industrial Technology Institution, Ministry of Industrial Export & (Line Ministry of EDB), Department of Export Agriculture and EDB
8. A random inspection may be conducted by the EDB officers or members of the evaluation committee without prior notice to evaluate the manufacturing process to inspect the compliance to the above 1 to 4.
9. The validation of registration expires after one year, from the date of registration and all authorized users should renew registration prior to the expiry date. Annual fees of Rs 7,500/-for each product should be paid at the time of renewal.
10. Every person who use the 'Ceylon Spices' logo shall ensure that;
  - i. The Ceylon Spices' logo should correctly depict in original form as given in the Ceylon Spices' Trademark.
  - ii. The Ceylon Spices' logo should be of a size which is in proportion to the front surface of the package (5%).
  - iii. The Ceylon Spices' logo should be clearly visible on the relevant package.
  - iv. All packages should also carry the 'Ceylon Spices' registration number given by the EDB.
  - v. Ceylon Spices' logo and registration number should be in printed form and not in sticker form.
11. The selected applicant requires entering into License Agreement with the EDB in order to use the 'Ceylon Spices' 'Trade mark'.
12. Applicant will be informed of any products not approved by the committee with reasons enabling the applicant to re-submit the application for rejected products with required modification.
13. 'Ceylon Spices' logo can be used only after receiving the letter of approval issued by the EDB.
14. The applicant should provide following declarations to the EDB on a company letterhead in relation to the approved products for the licensing period as per the attached specimens,
  - 1).Statement of Annual Transaction
  - 2).Annual Inventory
15. If a person to whom a letter of approval is issued to use the ' Ceylon Spices' logo contravenes / fail to comply with any of these rules the EDB reserves the right to withdraw such license without any notice.

## GUIDELINES FOR THE USE OF ' CEYLON SPICES' LOGO

---



16. Every person who use the ' Ceylon Spices' logo shall ensure that;
  - i. The ' Ceylon Spices' logo should correctly depict in original form as given format
  - ii. The ' Ceylon Spices' logo should be of a size which is in proportion to the front surface of the package.
  - iii. The 'Ceylon Spices' logo should be clearly visible on the relevant package.
  - iv. All packages should also carry the 'Ceylon Spices' registration number given by the EDB.
  
17. Any further clarification of the above guidelines could be obtained from the EDB by  
Calling 0112300732 or 0112300705-11, Ext.386