

SRI LANKA EXPORT DEVELOPMENT BOARD MINISTRY OF INDUSTRIAL EXPORT & INVESTMENT PROMOTION 'CEYLON SPICES' TRADEMARK



EDB has developed a National Brand for Sri Lankan Spices focusing on Cinnamon, Pepper, Clove, Nutmeg & Mace and Cardamom. The trademark supports growers, processors and manufacturers to clearly identify their products as 'Made in Sri Lanka' and informs customers and consumers that all products are of genuine Sri Lankan origin.













The 'Ceylon Spices' Logo is owned by the EDB and is promoted as global trademark. The Trademark would carry the Lion placed inside the Sri Lanka Flag with the wordings "Ceylon Spices" with the "Born in Sri Lanka" tagline. The "Ceylon Spices" Trademark could be used only for Spices 100% grown, manufactured and packed in Sri Lanka. Those who wish to use the 'Ceylon Spices' Trademark on export product packages should obtain a license from the EDB. The EDB is empowered to issue License for "Ceylon Spices" Trademark.

Application for a License

Application and guidelines could be obtained from the Export Agriculture Division, EDB (6th Floor) or downloaded from the EDB website www.srilankabusiness.com.

For further details please contact Ms. Nilmini Wanasinghe or Ms. Nipuni Munasinghe on 0112-300705-11, Fax 0112-304879, E-mail: inoka@edb.gov.lk/ nipuni@edb.gov.lk. Duly completed applications should be sent to reach the Director, Export Agriculture Division of the EDB



www.srilankabusiness.com