



CAPITALIZING BANKING SERVICES AND FACILITIES TO SUPPORT YOUR EXPORTS BUSINESS

- Financial facilities available for exporters to manage their pre shipment and post shipment export financing requirements
- Barriers in international trade and how to utilize Non-financial banking services for secure export business
- Risk Management in export business - how to manage your exchange risk, buyer risk, country/political risk.
- How to improve your revenue margins by properly managing your export financial cost.
- Secure export business avenues for intermediary exporters and their indirect exporters.

YOU ARE INVITED TO SHARE YOUR THOUGHTS

We invite you to take part in our live Q&A session at the end of the webinar, to further explore any concerns or achievements regarding this topic.



MR. K.K. SUSANTHA

He has been serving bank of Ceylon for 14 years with experience in retail, credit, risk management and trade finance. Predominantly he has served in the Trade Finance area with exposure in both export and import segments.

He has worked as the Manager - Corporate Export, Senior Manager - International Division, Pettah Branch, Chief Manager - Trade Services during his career in Trade Finance. Currently working as the Project Manager in New Trade Finance Software Solution Implementation Project at Bank of Ceylon covering Sri Lanka, Maldives, Seychelles and Chennai implementations. He possesses Certified Documentary Credit Specialist (CDCS) credentials from International Chamber of Commerce.

EDUCATIONAL QUALIFICATIONS

MBA in Finance

University of Colombo - 2010

B.Sc.Management (Public) Sp.

University of Sri Jayawardenepura - 2005

AIB - Associate of Institute of Bankers - Sri Lanka - 2009

CDCS - Certified Documentary Credit Specialist
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