

MARKET AND COUNTRY BRIEF

Jordan

2022



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Sri Lanka Export Development Board
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Contents

1. INTRODUCTION TO TRADE BETWEEN SRI LANKA & JORDAN.....	1
2. SRI LANKA'S BILATERAL TRADE WITH TURKEY (2015-2021).....	1
3. SRI LANKA'S TOP EXPORT PRODUCTS TO JORDAN (2019-2021)	2
4. SRI LANKA'S TOP IMPORT PRODUCTS FROM JORDAN (2019-2021).....	3
5. POTENTIAL PRODUCTS FROM SRI LANKA TO JORDAN.....	3
6. TOP SRI LANKAN EXPORTERS TO JORDAN - 2021.....	4

1. INTRODUCTION TO TRADE BETWEEN SRI LANKA & JORDAN

Jordan is the 40th export destination for Sri Lanka. Total export value from Sri Lanka to Jordan was USD 47.16 Mn in 2021 and total imports from Jordan to Sri Lanka for the same period were USD 2.73 Mn. Jordan is the 75th import origin for Sri Lanka in 2021.

Sri Lanka's exports to Jordan has increased by 23.83% in 2021 when compared to the year 2020. Imports from Jordan has decreased by 80.39% in 2021 when compared to the year 2020

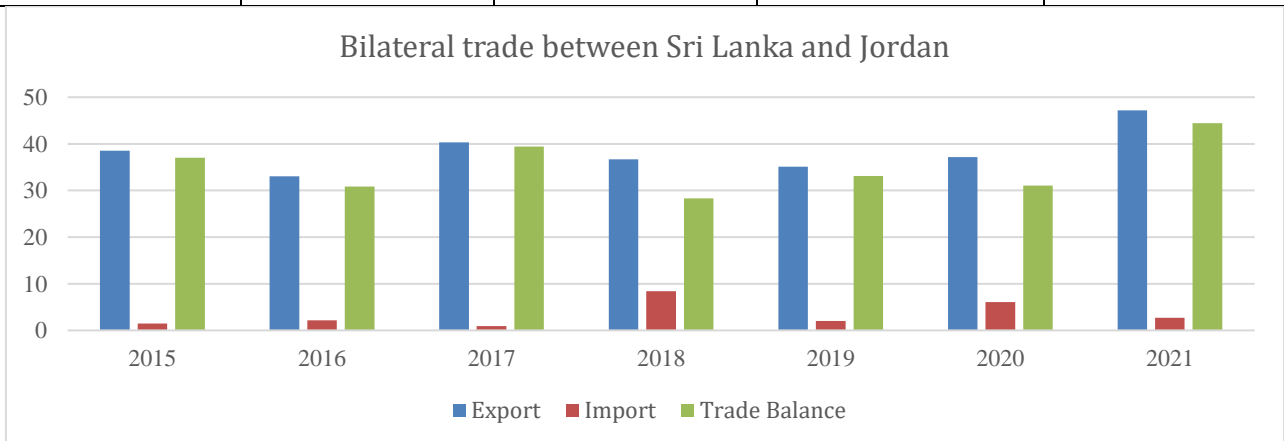
Sri Lanka's main export products to Jordan in 2021 were Tea, Woven Fabrics, Desiccated Coconut, Yarn and other Textile Articles, Buttons, Studs, Fasteners & Similar Products, Telephone Sets, Audio/Video Equipment & Parts, Coco Peat, Fiber Pith products, Pneumatic & Retreated Rubber Tyres & Tubes, Edible Fish and Paper & Paper Products.

Sri Lanka's main imports products from Jordan in 2021 were Products of Base Metal, Woven Fabrics, and Plastic products, Pharmaceutical Products, Mineral Products, Edible Preparations, Inorganic Chemicals, Electrical & Electronic Products, Chemical Products and Fruits.

2. SRI LANKA'S BILATERAL TRADE WITH TURKEY (2015-2021)

Values in USD Million

Year	Export	Import	Trade Balance	Total trade
2015	38.52	1.5	40.02	37.02
2016	33.03	2.19	35.22	30.84
2017	40.35	0.94	41.29	39.41
2018	36.71	8.42	45.13	28.29
2019	35.13	2	37.13	33.13
2020	37.16	6.09	43.25	31.07
2021	47.16	2.73	49.89	44.43



Source: Sri Lanka Customs

3. SRI LANKA'S TOP EXPORT PRODUCTS TO JORDAN (2019-2021)

Values in USD Million

No	Product	2019	2020	2021	% Avg. Growth
1	Tea Packets	25.94	23.71	26.58	1.22
2	Woven Fabrics	1.74	5.86	11.55	94.51
3	Desiccated Coconut	0.98	0.83	1.79	30.06
4	Yarn and other Textile Articles	1.88	1.29	1.75	-3.69
5	Tea in Bulk	0.3	1.6	1.1	64.61
6	Buttons, Studs, Fasteners & Similar Products	0.98	0.77	1.01	1.21
7	Telephone Sets, Audio/Video Equipment & Parts	0.16	0.49	0.75	76.19
8	Coco Peat, Fiber Pith & Moulded products	0.14	0.05	0.31	39.31
9	Pneumatic & Retreated Rubber Tyres & Tubes	0.22	0.23	0.27	10.87
10	Edible Fish	0.15	0.16	0.16	4.17
11	Paper & Paper Products nes	0.22	0.14	0.13	-27.93
12	Miscellaneous Edible Preparations	0.2	0.28	0.12	-27.01
13	Sugars, Sugar Confectionery & Bakery Products	0.19	0.22	0.12	-23.5
14	Meat, preparations of Meat/Fish & Dairy Produce	-	0.03	0.12	237.93
15	Apparel	0.07	0.02	0.11	23.65
16	Coconut Milk Powder	0.04	0.05	0.1	44.34
17	Electrical & Electronic Products	0.13	0.07	0.1	-12.66
18	Products of Plastics	0.12	0.08	0.1	-9.49
19	Sacs & Bags of Plastics	0.17	0.14	0.09	-31.2
20	Cloves	0.13	-	0.08	-25.9
	Other Products	1.35	1.13	0.82	-24.81
	Total :	35.13	37.16	47.16	14.72

Source: Sri Lanka Customs

4. SRI LANKA'S TOP IMPORT PRODUCTS FROM JORDAN (2019-2021)

Values in USD Million

No	Product	2019	2020	2021	% Avg. Growth
1	Products of Base Metal	-	0.38	1.44	360.64
2	Woven Fabrics	0.87	0.65	0.78	-5.06
3	Products of Plastics	0.15	0.1	0.16	2.92
4	Pharmaceutical Products	0.54	-	0.14	-67.5
5	Other Mineral Products nes	0.06	0.06	0.05	-3.57
6	Miscellaneous Edible Preparations	0.01	0.02	0.04	69.66
7	Inorganic Chemicals	-	0.01	0.02	-
8	Electrical & Electronic Products	-	0.34	0.02	195.49
9	Chemical Products	0.03	0.01	0.02	-20.56
10	Other Fruits	-	-	0.01	-
	Other Products	0.34	4.53	0.02	-130.72
	Total :	2	6.09	2.73	15.53

Source: Sri Lanka Customs

5. POTENTIAL PRODUCTS FROM SRI LANKA TO JORDAN

Potential products: Sri Lanka is currently exporting those products to Jordan. But there is still an untapped potential. Therefore, Sri Lanka can further promote those items to the Jordan market. Accordingly, below products have a trade potential from Sri Lanka.

- Cinnamon
- Desiccated coconuts
- Black tea
- Food preparations
- Garments for professional, sporting, other purposes, knit/crocheted
- Pepper
- Gloves, of vulcanised rubber
- Wood charcoal
- Activated carbon
- Surgical gloves, of vulcanised rubber
- Non-alcoholic beverages
- New pneumatic tyres

Source: ICT Trade Map -<https://exportpotential.intracen.org/>

6. TOP SRI LANKAN EXPORTERS TO JORDAN - 2021

No	Company Details	Products Exported within this Period
1	QUICK TEA PVT LTD	Tea Packets
2	AKBAR BROTHERS EXPORTS PVT LTD	Tea Packets
3	HAYLEYS FABRIC PLC	Woven Fabrics
4	STRETCHLINE PVT LTD	Woven Fabrics
5	ADMAJEE LUKMANJEE PVT LTD	Desiccated Coconut
6	TEEJAY LANKA PLC	Woven Fabrics
7	Y K K LANKA PVT LTD	Buttons, Studs, Fasteners & Similar Products
8	TRISCHEL FABRIC PVT LTD	Woven Fabrics
9	COATS THREADS EXPORTS PVT LTD	Yarn and other Textile Articles
10	MAXIM IMPRESSIONS LANKA PVT LTD	Telephone Sets, Audio/Video Equipment & Parts, Other Paper & Paper Products nes
11	SHAN TEAS PVT LTD	Tea in Bulk
12	SOL TRIM INTERNATIONAL PVT LTD	Yarn and other Textile Articles, Labels Printed or Not
13	ENRICH TEA AND FOOD EXPORTS PVT LTD	Meat, preparations of Meat/Fish & Dairy Produce
14	UNIWORLD TEAS PVT LTD	Tea in Bulk, Tea Packets
15	ANVERALLY & SONS PVT LTD	Tea Packets, Travel Goods, Bags etc

Source: Sri Lanka Customs