

MARKET AND COUNTRY
BRIEF ON
Jordan
2023



PREPARED BY
MARKET DEVELOPMENT DIVISION
Sri Lanka Export Development Board
2024 January

Contents

| | |
|---|----------|
| 1. INTRODUCTION TO TRADE BETWEEN SRI LANKA & JORDAN..... | 1 |
| 2. SRI LANKA'S BILATERAL TRADE WITH JORDAN (2018-2023) | 1 |
| 3. SRI LANKA'S TOP EXPORT PRODUCTS TO JORDAN (2021-2023) | 2 |
| 4. SRI LANKA'S TOP IMPORT PRODUCTS FROM JORDAN (2021-2023) | 3 |
| 5. POTENTIAL PRODUCTS FROM SRI LANKA TO JORDAN..... | 4 |
| 6. TOP SRI LANKAN EXPORTERS TO JORDAN - 2023..... | 4 |

1. INTRODUCTION TO TRADE BETWEEN SRI LANKA & JORDAN

Jordan is the 27th export destination for Sri Lanka. Total export value from Sri Lanka to Jordan was USD 88.28 Mn in 2023 and total imports from Jordan to Sri Lanka for the same period were USD 1.98 Mn. Jordan is the 76th import origin for Sri Lanka in 2023.

Sri Lanka's exports to Jordan has increased by 45.85% in 2023 when compared to the year 2022. Imports from Jordan has decreased by 42.77% in 2023 when compared to the year 2022.

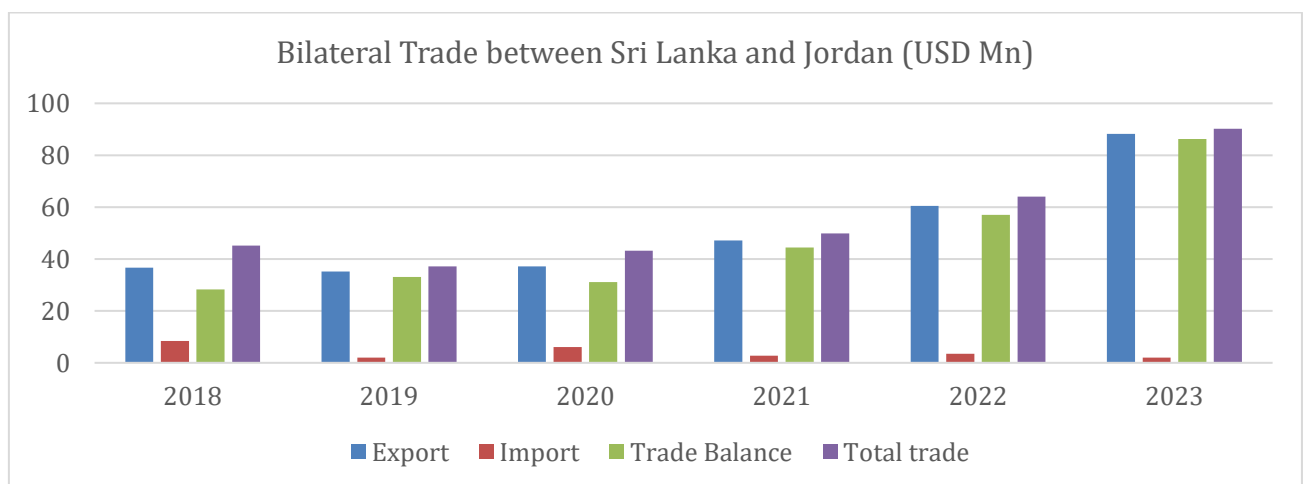
Sri Lanka's main export products to Jordan in 2023 were Knitted Fabrics, Tea Packets, Woven Fabrics, Other Textile Articles, Telephone Sets, Audio/Video Equipment & Parts, Desiccated Coconut, Buttons, Studs, Fasteners & Similar Products, Prefabricated Buildings, Tea Bags, and Coconut Milk Powder.

Sri Lanka's main imports products from Jordan in 2023 were Products of Base Metal, Fertilizers, Knitted Fabrics, Other Mineral Products, Products of Plastics, Yarn, Other Chemical Products, Woven Fabrics, Inorganic Chemicals, and Men's Outerwear.

2. SRI LANKA'S BILATERAL TRADE WITH JORDAN (2018-2023)

All Values in USD Million

| Year | Export | Import | Trade Balance | Total trade |
|------|--------|--------|---------------|-------------|
| 2018 | 36.71 | 8.42 | 28.29 | 45.13 |
| 2019 | 35.13 | 2.00 | 33.13 | 37.13 |
| 2020 | 37.16 | 6.09 | 31.07 | 43.25 |
| 2021 | 47.16 | 2.73 | 44.43 | 49.89 |
| 2022 | 60.53 | 3.46 | 57.07 | 63.99 |
| 2023 | 88.28 | 1.98 | 86.3 | 90.26 |



Source: Sri Lanka Customs

3. SRI LANKA'S TOP EXPORT PRODUCTS TO JORDAN (2021-2023)

All Values in USD Million

| No | Product | 2021 | 2022 | 2023 | % Avg. Growth |
|----|---|--------------|--------------|--------------|---------------|
| 1 | Knitted Fabrics | 8.92 | 24.91 | 47.18 | 83.27 |
| 2 | Tea Packets | 26.58 | 22.51 | 27.9 | 2.42 |
| 3 | Woven Fabrics | 2.63 | 3.98 | 3 | 6.63 |
| 4 | Other Textile Articles nes | 1.75 | 1.99 | 2.44 | 16.65 |
| 5 | Telephone Sets, Audio/Video Equipment & Parts | 0.75 | 1.23 | 1.32 | 28.11 |
| 6 | Desiccated Coconut | 1.79 | 1.94 | 0.91 | -33.69 |
| 7 | Buttons, Studs, Fasteners & Similar Products | 1.01 | 0.85 | 0.75 | -15.12 |
| 8 | Prefabricated Buildings | - | - | 0.64 | - |
| 9 | Tea Bags | - | - | 0.55 | - |
| 10 | Coconut Milk Powder | 0.1 | 0.05 | 0.52 | 81.69 |
| 11 | Sugars, Sugar Confectionery & Bakery Products | 0.12 | 0.19 | 0.31 | 48.01 |
| 12 | Tea in Bulk | 1.1 | 0.31 | 0.3 | -65.04 |
| 13 | Pneumatic & Retreated Rubber Tyres & Tubes | 0.27 | 0.24 | 0.23 | -7.93 |
| 14 | Miscellaneous Edible Preparations | 0.12 | 0.06 | 0.21 | 28.47 |
| 15 | Tools, Implements, Cutlery & Parts | - | 0.01 | 0.2 | - |
| 16 | Ornamental Fish | 0.04 | 0.11 | 0.2 | 75.41 |
| 17 | Other Electrical & Electronic Products | 0.1 | 0.13 | 0.16 | 23.3 |
| 18 | Other Edible Fish | 0.16 | 0.06 | 0.14 | -6.63 |
| 19 | Vanilla | - | - | 0.13 | - |
| 20 | Coco Peat, Fiber Pith & Moulded products | 0.31 | 0.01 | 0.11 | -49.13 |
| | Other Products | 1.4 | 1.93 | 1.07 | -13.26 |
| | Total : | 47.16 | 60.53 | 88.28 | 31.35 |

Source: Sri Lanka Customs

4. SRI LANKA'S TOP IMPORT PRODUCTS FROM JORDAN (2021-2023)

All Values in USD Million

| No | Product | 2021 | 2022 | 2023 | % Avg. Growth |
|----|--|-------------|-------------|-------------|---------------|
| 1 | Other Products of Base Metal | 1.44 | 1.71 | 1.13 | -12.06 |
| 2 | Fertilizers | - | 0.23 | 0.25 | - |
| 3 | Knitted Fabrics | 0.12 | 0.12 | 0.21 | 26.31 |
| 4 | Other Mineral Products nes | 0.05 | 0.04 | 0.13 | 43.3 |
| 5 | Other Products of Plastics | 0.16 | 0.12 | 0.13 | -12.41 |
| 6 | Yarn | - | - | 0.04 | - |
| 7 | Other Chemical Products | 0.02 | 0.02 | 0.03 | 31.8 |
| 8 | Woven Fabrics | 0.66 | 0.25 | 0.03 | -156.86 |
| 9 | Inorganic Chemicals | 0.02 | 0.02 | 0.02 | -23.83 |
| 10 | Men's Outerwear | - | - | 0.01 | 46.29 |
| 11 | Other Electrical & Electronic Products | 0.02 | - | 0.01 | -73.81 |
| 12 | Paints, Varnishes and Dyeing Extracts | - | - | 0.01 | - |
| 13 | Women's Outerwear | - | - | - | 40.21 |
| 14 | Miscellaneous Edible Preparations | 0.04 | - | - | -147.91 |
| 15 | T-shirts | - | - | - | 70.92 |
| 16 | Nails, Screws, Bolts & Nuts of Metal | - | - | - | - |
| 17 | Telephone Sets, Audio/Video Equipment & Parts | - | - | - | -80.47 |
| 18 | Aircrafts & Parts | - | - | - | - |
| 19 | Sugars, Sugar Confectionery & Bakery Products | - | - | - | - |
| 20 | Animal or Vegetable Fats and Oils and their Products | - | - | - | - |
| | Other Products | 0.17 | 0.93 | - | -266.89 |
| | Total : | 2.73 | 3.46 | 1.98 | -15.96 |

Source: Sri Lanka Customs

5. POTENTIAL PRODUCTS FROM SRI LANKA TO JORDAN

- Apparel
- Tea
- Food products
- Spices
- Fruits
- Beverage
- Paper products
- Wood products
- Textile
- Plastics & rubber

Source: ICT Trade Map -<https://exportpotential.intracen.org/>

6. TOP SRI LANKAN EXPORTERS TO JORDAN - 2023

| No | Company Details | Products Exported within this Period |
|----|---------------------------------|---|
| 1 | HAYLEYS FABRIC PLC | Knitted Fabrics |
| 2 | AKBAR BROTHERS EXPORTS PVT LTD | Tea Packets |
| 3 | SOUTH ASIA TEXTILES LTD | Knitted Fabrics |
| 4 | QUICK TEA PVT LTD | Tea Packets |
| 5 | TEEJAY LANKA PLC | Knitted Fabrics |
| 6 | TRISCHEL FABRIC PVT LTD | Knitted Fabrics |
| 7 | STRETCHLINE PVT LTD | Woven Fabrics, Yarn |
| 8 | MAXIM IMPRESSIONS LANKA PVT LTD | Telephone Sets, Audio/Video Equipment & Parts, Other Paper & Paper Products nes |
| 9 | RANFER PVT LTD | Tea Bags, Tea Packets, Tea in Bulk |
| 10 | SOL TRIM INTERNATIONAL PVT LTD | Other Textile Articles |
| 11 | Y K K LANKA PVT LTD | Buttons, Studs, Fasteners & Similar Products |
| 12 | SRI LANKA ARMY HEADQUARTERS | Prefabricated Buildings, Pharmaceutical Products |
| 13 | CALICO COLOR PVT LTD | Other Textile Articles nes, Woven Fabrics |
| 14 | NESTLE LANKA PLC | Coconut Milk Powder, Miscellaneous Edible Preparations |
| 15 | COATS THREADS EXPORTS PVT LTD | Other Textile Articles nes |

Source: Sri Lanka Customs