



**TASTE  
THE  
FUTURE**

Cologne, **Germany**

### Overview

The impressive trade fair concept of Anuga allows exhibitors and trade visitors to experience the diversity of the food and beverage industry in 10 trade shows under one roof. In every specialist segment, each food trade fair is unique and presents products and services related to the respective segment.

This set-up provides a well-structured overview that enables trade visitors to pass through quickly and easily. Here, you can find all the information you need on the individual food trade fairs of Anuga. Every segment ranging from fine food to frozen food presents product and food innovations for the food and beverage industry.

<https://www.anuga.com/>

### Frequency

Once in 2 years

### Sectors

Agriculture / Forestry / Fishery and Food / Food & Beverages / Food Processing

### Audience

Decision-makers from the food, beverage wholesale and retail trade / trade cooperation / drugstores and health food stores / suppliers to the food industry

### Organizer

Koelnmesse GmbH