

# Overview

The China International Import Expo (CIIE) is a major initiative of the Chinese government to firmly support trade liberalisation and economic globalisation and open the market to the world. It will help countries around the world to strengthen economic and trade exchanges and cooperation, promote global trade and world economic growth, and to promote global trade and world economic growth in order to make the world economy more open.

# https://www.ciie.org/zbh/en/

# **Frequency**

Biennial

#### **Sectors**

Food and Agricultural Products / Automobile / Intelligent Industry & Information Technology / Consumer Goods / Medical Equipment & Healthcare Products / Trade in Services / Innovation Incubation Special Section / Comprehensive Exhibition Zone

# Organizer

China International Import Expo Bureau