



Muscat, Oman

**SERVING
YOUR
BUSINESS
APPETITES**

Overview

HORECA Oman will feature an exhibition of products, services, equipment and technologies, introducing key buyers to Oman's hospitality and food and beverage service sectors. It is an educational, entertainment and business platform that highlights young talent through various culinary, bar and hospitality competitions. The show also boasts live cooking demonstrations, B2B meetings, networking sessions and panel discussions with industry leaders and specialists.

The eagerly anticipated event spotlights the latest trends, innovations and market solutions, and hosts live cooking demonstrations, culinary, bar and hospitality competitions, panel discussions and networking sessions with the region's heavyweights. In parallel, HORECA serves as a platform for young talents to showcase their skills in a variety of competitions that reward creativity and excellence across the different layers of the industry.

The HORECA brand has been successfully franchised to KSA, Kuwait, Jordan and Oman.

<http://www.horecaoman.com/en/event/horeca-oman-2022>

Frequency

Annual

Sectors

Dairy / seafood / beverages / frozen goods / bakery and pastry equipment

Audience

Top executives / decision makers / GMs / chefs / baristas / other hospitality and foodservice professionals