

Overview

SIAL Shanghai is a one-stop B2B Food and Beverage Industry Fest. It takes place in Shanghai New International Expo Center. Since 2000, SIAL Shanghai has served as a launch pad for food and beverage companies looking to expand abroad, and inspiring food businesses through sharing valuable insights and trends, connecting exhibitors and buyers, hosting industry-recognized events, and celebrating innovation.

The exhibition covers 15 categories of food and drink products, including meat, dairy products, agricultural products, beverages, sweets, snacks, grocery foods, canned foods, frozen foods, convenience foods, fruits and vegetables, condiments, aquatic products, organic foods, and health foods.

https://www.sialchina.com/

Sectors

Exhibits Classification / Dairy products, eggs / Fresh meat and offals / Fresh poultry and rabbit meat / Fresh and semi-preserved fish, molluscs and shellfish / Fresh fruits and vegetables, dried fruits / Horticulture / Confectionery, biscuits and pastry / Cured and salted meat / Delicatessen, home meal replacement / Preserved and canned foods / Pet foods / Frozen products / Organic products / Health food and diet products, baby food / Grocery products / Wines & spirits / Other alcoholic beverages / Non-alcoholic beverages / Equipments, technologies and contract processing

Frequency

Bi-annual

Organizer

Comexposium-Sial Exhibition Co. Ltd.