



ASIA APPAREL EXPO **BERLIN**

**DIRECT FROM ASIA
TO BERLIN**

Berlin, Germany

Overview

Asia Apparel Expo is one of the most noted German trade show, dedicated exclusively to the dresses and apparel industry. Since the first edition, ASIA APPAREL EXPO has established its reputation as a convenient marketplace for European buyers to see, select and source from the price-competitive MADE IN ASIA apparel and workwear manufacturers on show. The show draws in a large number of exhibiting participants from more than 9 Asian countries, and the range of items showcased here is comprehensive too. The show keeps into focus the ever-rising popularity of Asian apparels in the global market by virtue of their superior quality features and relatively affordable price tags. Visitors at the show are well targeted, and hail from England, Spain and France too, in addition to the German participants.

Sectors

Apparel / footwear products / men's wear / women's wear / children's wear / knitwear/ denim / fabrics and textiles / trimmings / accessories.

Audience

Apparel sourcing professionals / brand manufacturers / trading companies / wholesalers / multiple retailers / chain stores / department stores / agents / designers / private label and buying offices

Organizer

Comasia Limited cs@comasia.com.hk