



Guadalajara, Mexico

**THE INTERNATIONAL
FASHION TRADE SHOW
IN MEXICO**

Overview

IM INTERMODA is an international platform for fashion industry which provides you with a chance to enhance and establish your brand, and create new deals. In this event, the designers, manufacturers, suppliers, national and international buyers showcase the most outstanding trends of the season.

Sectors

Fashion / Menswear/ Womenswear/ Fashion /Complements / Fashion designers / Fashion catwalks

Frequency

Biannual

Audience

Buyer / Wholesalers / Dealers / Manufacturers / Corporate Decision makers

Organizer

Expo Guadalajara www.expo-guadalajara.com