



MAGIC

Las Vegas, USA

TREND-DRIVEN AND
YOUNG CONTEMPORARY
MARKET EVENT

Overview

MAGIC Las Vegas is a high-energy fashion experience and home to the largest selection of trend-driven and young contemporary apparel, footwear, and accessories in the industry. Fusing scale with curation to drive commerce, creativity, and connections, MAGIC Las Vegas joins a global audience of retail buyers - from big-box to boutique together with influencers, media and industry thought leaders.

Sectors

Women's apparel / men's apparel / children's apparel / footwear / accessories / manufacturing resources

Frequency

Biannual

Audience

Trade Public / Buyer / Wholesalers / Dealers / Manufacturers / Corporate Decision makers

Organizer

Informa Markets, USA