

# CALENDAR OF EVENTS 2023



**EDB**

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## INTERNATIONAL - TRADE FAIRS AND EXHIBITIONS

Period 2023	Event	Product	Country/Venue	Div.
FEBRUARY 14 <sup>TH</sup> – 17 <sup>TH</sup>	Sri Lanka's participation at BioFach 2023	Processed Food	Nuremberg, Germany	EAD
FEBRUARY 20 <sup>TH</sup> – 24 <sup>TH</sup>	Sri Lanka's participation at GULFOOD 2023 Exhibition	Processed Food	Dubai	EAD
MARCH 3 <sup>RD</sup> – 5 <sup>TH</sup>	18 <sup>th</sup> My Karachi International Exhibition 2023	Multi Products	Karachi, Pakistan	MDD
MARCH 16 <sup>TH</sup> TO SEPTEMBER 15 <sup>TH</sup> AND OCTOBER	133 <sup>rd</sup> and 134 <sup>th</sup> China Import and Export Fair in 2023	Multi Products	Virtual	MDD
MAY 9 <sup>TH</sup> - 11 <sup>TH</sup>	SIAL Canada 2023	Food & Beverage	Toronto, Canada	MDD
MAY 23 <sup>RD</sup> - 27 <sup>TH</sup>	Thaifex Anuga Asia 2023	Food & Beverage	Impact Muang Thong, Thani, Bangkok, Thailand	RDD
MAY 30 <sup>TH</sup> - JUNE 2 <sup>ND</sup>	Seoul Food & Hotel Show 2023	Food & Beverage	Seoul, South Korea	MDD
JUNE 29 <sup>TH</sup> - 30 <sup>TH</sup>	ICT Spring Europe	ICT/BPM	The Box, Luxembourg	ESD
AUGUST 7 <sup>TH</sup> – 9 <sup>TH</sup>	Magic Sourcing Fair 2023	Apparel	Las Vegas	IPD
SEPTEMBER 6 <sup>TH</sup> – 10 <sup>TH</sup>	Bangkok Gem & Jewellery Fair 2023	Gems & Jewellery	Bangkok, Thailand	IPD
SEPTEMBER 12 <sup>TH</sup> – 15 <sup>TH</sup>	Asia Berlin Summit	ICT/BPM	Berlin, Germany	ESD
SEPTEMBER	CISMEF Fair 2023	Multi Products	Guangzhou, China	RDD
OCTOBER 07 <sup>TH</sup> – 11 <sup>TH</sup>	Sri Lanka's participation at ANUGA 2023	Processed Food	Cologne, Germany	EAD

OCTOBER 5 <sup>TH</sup> - 8 <sup>TH</sup>	9 <sup>th</sup> Food & Beverages and Hospitality 2023	Food & Beverages	Kathmandu, Nepal	MDD
OCTOBER	CPHI Worldwide 2023	Pharmaceuticals	Barcelona, Spain	IPD
NOVEMBER 5 <sup>TH</sup> - 10 <sup>TH</sup>	6 <sup>th</sup> China International Import Expo 2023	Multi Products	Shanghai, China	MDD
NOVEMBER 14 <sup>TH</sup> - 17 <sup>TH</sup>	Productronica 2023	EEC	Germany	ESD
NOVEMBER	7 <sup>th</sup> China-South Asia Expo and the 27 <sup>th</sup> China (Kunming) Import & Export Fair	Multi Products	Virtual	MDD
DECEMBER	HGH India 2023	Giftware & Lifestyle Products	India	IPD
DECEMBER 1 <sup>ST</sup> - 3 <sup>RD</sup>	Vietnam Expo 2023	Multi Products	Ho Chi Minh City, Vietnam	MDD
MARCH 7 <sup>TH</sup> TO 11 <sup>TH</sup> (2024)	Natural Expo 2024	Organic & Health Products	California, USA	MDD

**INTERNATIONAL - PROMOTION & MARKET EXPOSURE PROGRAMS, BUYER-SELLER MEETINGS AND PRODUCT DISPLAYS**

<b>Period 2023</b>	<b>Event</b>	<b>Product</b>	<b>Country/ Venue</b>	<b>Div.</b>
JANUARY - DECEMBER	Virtual B2B meetings for rubber products sector in collaboration with Sri Lankan Missions in Latin American Countries	Rubber Based Products	Virtual	IPD
JANUARY - DECEMBER	Individual company promotion through Sri Lanka Missions in Overseas by Organizing virtual B2B meetings with international buyers for Mineral based Products	Mineral based Products	Virtual	IPD
JANUARY - DECEMBER	Virtual B2B meeting programme with China, Taiwan, Germany for Gems & Jewellery sector	Gems & Jewellery	Virtual	IPD
APRIL - NOVEMBER	Inward mission (7-10 buyers) industry experts and journalists to visit the Boat Show	Boat & Ship Building		IPD
MAY 30 <sup>TH</sup> – JUNE 2 <sup>ND</sup>	Retail Technology Expo, Sweden & Business meeting in Sweden and Denmark	ICT/BPM	Stockholm & Copenhagen	ESD
JUNE 14 <sup>TH</sup> -17 <sup>TH</sup>	B2B to meeting and exposure visit to PROPACK ASIA	Printing and Packaging	Thailand	ESD
JUNE 29 <sup>TH</sup> – JULY 1 <sup>ST</sup>	Sri Lanka product Display at Korea Import Good Fair	Multi Products	Seoul, South Korea	MDD
AUGUST	IPC Training programme on hand soldering, wire harness, and PCB Design along with a business meeting for Sri Lankan companies	EEC	India	ESD
SEPTEMBER	Nigeria Energy Conference	Power and Energy (Construction)	Nigeria	ESD
OCTOBER 08 <sup>TH</sup> – 12 <sup>TH</sup>	International Federation of Essential oils and Aroma Therapy Conference (IFEAT) 2023	Spice & Concentrates	Germany, Berlin	EAD
OCTOBER 25 <sup>TH</sup> – 26 <sup>TH</sup>	SupplySide West, USA 2023	Spice & Concentrates	USA, Las Vegas	EAD
NOVEMBER 15 <sup>TH</sup> – 19 <sup>TH</sup>	Industry delegation and business meetings at Construction International Forum	Construction	Maldives	ESD

## LOCAL - TRADE FAIRS AND EXHIBITIONS

Period 2023	Event	Product	Venue	Div.
JANUARY 7 <sup>TH</sup> - 9 <sup>TH</sup>	Facets - Sri Lanka International Gem & Jewellery show 2023 (Co-organize SME pavilion, Offline & Online promotion)	Gems & Jewellery	Cinnamon Grand, Colombo	IPD
FEBRUARY 3 <sup>RD</sup> - 05 <sup>TH</sup>	13 <sup>th</sup> Footwear and Leather Fair 2023 (Co-organize, Invite foreign missions, Event promotion)	Footwear and Leather Products	BMICH, Colombo	IPD
	EDB SME Pavilion at the 13th Footwear and Leather Fair 2023			RDD
FEBRUARY 10 <sup>TH</sup> -12 <sup>TH</sup>	13 <sup>th</sup> Jaffna International Trade Fair (JITF) 2023	Multi products	Muttraveli Ground, Jaffna	RDD
FEBRUARY 10 <sup>TH</sup> - 12 <sup>TH</sup>	Jaffna International Trade Fair (JITF 2023)	Multi Product	Jaffna	NPO - RDD
AUGUST 2 <sup>ND</sup> - 4 <sup>TH</sup>	Profood Propack & Agbiz 2023	Food processing, Food & Beverages	BMICH, Colombo	RDD
OCTOBER	Boat Show 2023	Boat & Ship Building	Port City Marina	IPD

## LOCAL - AWARENESS PROGRAMMES, SEMINARS AND B2B MEETINGS

Period 2023	Event	Product	Venue	Div.
JANUARY	Awareness Programme on GMP Certifications	Fruit & Vegetable/ Fruit & beverages / Spices	Virtual	CPO - RDD
	Awareness Programme on Organic Certifications	Fruit & Vegetable/ Fruit & beverages / Spices	Virtual	CPO - RDD
JANUARY - MARCH	Awareness Programme on International market requirements on Agricultural, Industrial Products and Service Sector	Food and Beverage	Matarara	SPO - RDD
JANUARY - NOVEMBER	B2B meetings for Base metal, machinery, Automobile products	Light Engineering	Virtual	IPD
JANUARY - DECEMBER	Webinars on Opportunities available for SL Mineral products in internationally	Ceramic	Virtual	IPD
JANUARY - DECEMBER	Virtual B2B meeting programme with Apparel buyers	Apparel	Virtual	IPD
JANUARY - DECEMBER	Awareness Programme on Export Procedure/ Export Opportunities	All potential product sectors in the Southern Province	Matarara	SPO - RDD
FEBRUARY 22 <sup>ND</sup> - 23 <sup>RD</sup>	Packaging & Labelling program	Food based product	Public Library of Jaffna	NPO - RDD
FEBRUARY	Awareness Programme on Pricing & Costing	Fruit & Vegetable/ Fruit & beverages / Spices	Virtual	CPO - RDD
MARCH 15 <sup>TH</sup> -16 <sup>TH</sup>	Dehydration of Fruits and Vegetables workshop	Food based product	Jaffna Management Training Centre	NPO - RDD



MARCH	Awareness programme on international market requirement for apparel /Spice/F & V/ F & B sector	Fruit & Vegetable/ Fruit & beverages / Spices/Apparel	CPO conference hall	CPO - RDD
	Technology Transfer Programme for Convert Dehydrates into Wooden pallet technology	Fruit & Vegetable/ Fruit & beverages / Spices	CPO conference hall	CPO - RDD
1 <sup>ST</sup> QUARTER	Series of webinar on 'Export Market Entry Opportunities through Digital Marketing'	All products	Virtual	NWP- RDD
APRIL	Awareness Programme on GAP Certification for F & V sector for export market in collaboration with Agriculture Department.	Fruit & vegetables	CPO conference hall	CPO - RDD
APRIL - JUNE	Product Development	Gem & Jewellery	Matara	SPO - RDD
	Programme on integrated product, Quality, technology & design development for Gem & Jewellery sector			
APRIL - JUNE	Awareness Programme on Export Procedure/ Export Opportunities	Fruit and vegetable	Matara	SPO - RDD
APRIL - DECEMBER	Product Development assistance programme for selected SMEs in spices & allied product sector for targeting export market	Spices & allied products	Matara	SPO - RDD
APRIL - DECEMBER	SMES Development Programme on Value chain development of essential oil producers and facilitation to obtain product/system certification (GMP) for export market development	Essential oil	Matara	SPO - RDD
MAY 25 <sup>TH</sup> - 26 <sup>TH</sup>	Workshop on Book Keeping, Cash flow Management & record Keeping practices	All type of Product	Jaffna Management Training centre	NPO - RDD
MAY	Awareness Programme on ISO	Fruit & Vegetable/ Fruit & beverages / Spices	Virtual	CPO - RDD

JUNE 14 <sup>TH</sup>	Workshop on Importance of Business Registration & types Business Registrations	All type of Product	District Secretariat of Jaffna	NPO - RDD
JULY 11 <sup>TH</sup>	Seminar on easy doing exports and its procedures	All type of Product	Public Library of Jaffna	NPO - RDD
JULY - SEPTEMBER	Awareness Programme on Export Procedure/ Export Opportunities	Ornamental fish	Matara	SPO - RDD
AUGUST 09 <sup>TH</sup>	Works shop on Business Continuity Planning	All type of Product	Jaffna Management Training Center	NPO - RDD
SEPTEMBER 21 <sup>ST</sup>	Importance of Food Colour coding, nutrition Information of food Labelling	Food based product	Jaffna Management Training Center	NPO - RDD
OCTOBER 17 <sup>TH</sup>	Outline of Social Media Marketing and Digitally enabling business	All type of Product	Public Library of Jaffna	NPO - RDD
OCTOBER	Organize B 2 B meeting	All product Sectors	CPO conference hall	CPO - RDD
OCTOBER - DECEMBER	Product Development Programme on development of Aloe Vera value added products for the export market	Aloe Vera	Hambantota	SPO - RDD
OCTOBER - DECEMBER	Awareness Programme on Export Procedure/ Export Opportunities	Handicraft & Giftware	Matara	SPO - RDD
NOVEMBER 14 <sup>TH</sup>	Financial Planning for MSMEs	All type of Product	Jaffna Management Training Center	NPO - RDD
DECEMBER 15 <sup>TH</sup>	Workshop on Business Model Conversing	All type of Product	Jaffna Management Training Center	NPO - RDD

**TRAINING COURSES**

<b>Period 2023</b>	<b>Event</b>	<b>Venue</b>	<b>Div.</b>
1 <sup>ST</sup> QUARTER	94 <sup>th</sup> Certificate Course on Operational Aspects of International Trade	Virtual / Head Office - EDB	TF&TI
	162 <sup>nd</sup> Certificate Course on Import & Export Procedure	Virtual / Head Office - EDB	TF&TI
2 <sup>ND</sup> QUARTER	163 <sup>rd</sup> Certificate Course on Import & Export Procedure	Virtual / Head Office - EDB	TF&TI
3 <sup>RD</sup> QUARTER	95 <sup>th</sup> Certificate Course on Operational Aspects of International Trade	Virtual / Head Office - EDB	TF&TI
	163 <sup>rd</sup> Certificate Course on Import & Export Procedure	Virtual / Head Office - EDB	TF&TI
4 <sup>TH</sup> QUARTER	164 <sup>th</sup> Certificate Course on Import & Export Procedure	Virtual / Head Office - EDB	TF&TI