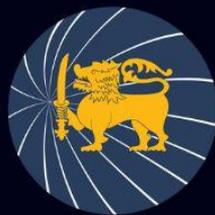


CALENDAR OF EVENTS 2024



EDB

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CONTENT

No.	Description	Page No.
1.	CONTACT DETAILS	1
2.	INTERNATIONAL - TRADE FAIRS AND EXHIBITIONS	2 - 3
3.	INTERNATIONAL - PROMOTION & MARKET EXPOSURE PROGRAMMES, BUYER~SELLER MEETINGS AND PRODUCT DISPLAYS	4
4.	LOCAL - TRADE FAIRS AND EXHIBITIONS	5
5.	LOCAL - PROMOTION & MARKET EXPOSURE PROGRAMMES AND BUYER~SELLER MEETINGS	6 - 7
6.	TRAINING COURSES	8

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INTERNATIONAL - TRADE FAIRS AND EXHIBITIONS

Period 2024	Event	Product	Country/Venue	Div.
February 13 th to 15 th	Sourcing at Magic in Las Vegas 2024	Apparel	Las Vegas, USA	IPD
February 13 th to 16 th	Biofach 2024	Organic Food & Agriculture	Nuremberg, Germany	EAD
February 19 th to 23 rd	Sri Lanka Participation at GulFood Trade Exhibition 2024	Food & Beverages	World Trade Center, Dubai	EAD
February 28 th to March 3 rd	Dubai International Boat Show 2024	Boat Building	Dubai, UAE	IPD
March 12 th to 16 th	Natural Product Expo West (NPEW) 2024	Natural & Health Food Products	California, USA	MDD
March 25 th to 27 th	International Food & Drink Event 2024	Food & Beverage	London, UK	MDD
April 6 th to 11 th	IPC APEX EXPO 2024	EEC	Anaheim, California, USA	ESD
April 29 th to May 1 st	SIAL Canada 2025	Food & Beverage	Toronto, Canada	MDD
May 13 th to 15 th	Hotel Asia Exhibition & International Culinary Challenge 2024	Food and Beverage	Male, Maldives	RDD
May 28 th to June 1 st	THAIFEX - ANUGA ASIA - 2024	Food and Beverage	Bangkok, Thailand	RDD
June 4 th to 06 th	Tyre Cologne	Tyres	Cologne, Germany	IPD
June 6 th to 7 th	Sourced Sri Lanka - Textile & Apparel Road Show in UK	Apparel	London, UK	IPD
June 11 th to 13 th	SAITEX 2024	EEC	Johannesburg, South Africa	ESD
June 27 th To 30 th	Sri Lanka Pavilion At 18 th China International Small and Medium Enterprises Fair (CISMEF)	Multiproduct	Guangzhou, China	RDD
July 3 rd to 5 th	Auto Expo Kenya 2024	Automobile Sector	Nairobi, Kenya	IPD
July	Sri Lanka Pavilion at China-South Asia (CHA) Expo – Kunming Fair	Multiproduct	Yunnang, China	RDD
August 1 st to 3 rd	Vietnam Medi Pharm Expo 2024	Pharmaceuticals	Ho Cchi Minh City, Vietnam	IPD
October 14 th to 18 th	GITEX Global/ GITEX NorthStar Trade Event	ICT/BPM	Dubai World Trade Center and Dubai Harbour	ESD

October 19 th to 23 rd	SIAL France 2024	Food & Food Ingredients	Paris, France	EAD
November 5 th to 10 th	7 th China International Import Expo 2024	Multiproduct	Shanghai, China	MDD
November 10 th to 14 th	IFEAT conference 202C	Essential Oil and Aromatic Ingredients	Bangkok, Thailand	EAD
November 20 th to 23 rd	Growtech 2024- Turkey	Cocopeat Products	Antalya, Turkey	EAD
November 24 th	Organic & Natural Product Expo Dubai - 2024	Organic Products, Organic Fertilizer	World Trade Center, Dubai	EAD (NOCU)
November 12 th to 15 th	Electronica 2024	EEC	Germany	ESD
December 5 th to 7 th	Vietnam Expo 2024	Multiproduct	Ho Chi Minh City, Vietnam	MDD
2025	International Food & Drink Event 2025	Food & Beverage	London, UK	MDD

INTERNATIONAL - PROMOTION & MARKET EXPOSURE PROGRAMS, BUYER-SELLER MEETINGS AND PRODUCT DISPLAYS

Period 2024	Event	Product	Country/ Venue	Div.
January to December	B2B Meeting in Collaboration with SL Missions	Coconut kernel products & non-Kernel products	EU, China & Middle East	EAD
March	Business Meeting with Ministry of Energy, Ethiopia	Construction / Power & Energy	Virtual	ESD
March to December	B2B Meeting in Collaboration with SL Missions to EU & USA	Coconut shell based activated carbon	EU & USA	EAD
April	Business Meeting with Employers Association, Indonesia	Construction / Power and Energy	Virtual	ESD
May 30 th to June 6 th	Technical Exposure and Capacity Building Programme - THAIFEX - ANUGA ASIA -2024	Food and Beverage	Bangkok, Thailand	RDD
May	A Webinar on Sri Lanka's Potential on Logistics and Supply Chain for Mission Officials in the Asian Region	Logistics	Virtual	ESD
July 24 th to 25 th	IPC India Annual Industry Networking Forum in Integrated Electronics Manufacturing & Interconnections (IEMI) 3rd Edition	EEC	Penang, Malaysia	ESD
July 29 th to 30 th			Bangalore, India	
July to September	Technical Transfer Programme/s for Ornamental Fish Farmers / Breeders, Exporters and Officials	Ornamental Fish	Thailand	EAD
August	Exposure Programme for Technology Adaptation	Automobile Sector	Thailand	IPD
August	Outward Trade Delegation	Logistics	India	ESD
September	Organize Outward Delegation to Australia	Multiproduct	Australia	MDD
November	Outward Delegation to KSA for Processed Food Sector	Processed Food & Beverages	Saudi Arabia	EAD

LOCAL - TRADE FAIRS AND EXHIBITIONS

Period 2024	Event	Product	Venue	Div.
February 8 th to 11 th	Footwear & Leather Fair 2024	Footwear & Lather Products	BMICH	IPD & TF&TI
August 30 th to September 1 st	COMPLAST Rubber Expo 2024	Rubber and Plastic Products	BMICH	IPD & TF&TI
November	Marine Summit 2024	Marine and Offshore Services Sector	Colombo	ESD

LOCAL - AWARENESS PROGRAMMES, SEMINARS AND B2B MEETINGS

Period 2024	Event	Product	Venue	Div.
January 23 rd	EU GREEN DEAL (What is it and what does it mean for Sri Lankan Agri Food exporters?)	All Agriculture products	Virtual (Recording is available on EDB YouTube Channel)	EAD
January to December	Awareness Sessions for Ornamental Fish Breeders and University Students	Ornamental Fish	University of Ruhuna	EAD
			University of Rajarata	
			University of Wayamba	
			University of Uva-Wellassa	
February 8 th	Japan Market Awareness Webinar	ICT/BPM	Virtual	ESD
February 13 th	Hand Soldering Training Session & Electro Static Discharge Awareness Programme with the Assistance of IPC India and SLEMEA	EEC	University of Moratuwa	ESD
February 15 th	Business Meetings with Hon Councillor of Romania	Construction / Power and Energy	EDB	ESD
March 24 th	Work shop- Identify Gaps and validation of Sri Lankan Organic Standard Compare to IFOAM Standard with ITC	Organic Product	Colombo	EAD (NOCU)
March 24 th to 28 th	Singapore Delegation to Visit Selected Poultry Farms and The Rice Processing Centers	Poultry and Rice	Sri Lanka	EAD
April to December	B2B meetings	Seafood and Aquatic Products	Sri Lanka	EAD
	Chinese and South Korean Markets			
	Netherlands, Spain and Germany Markets			

May	Organize Sector-Specific Virtual B2B Meeting for Selected Middle East/ Africa Countries	Multi products	Virtual	MDD
July to December	Webinars in Collaboration with Relevant Experts	Seafood and Aquatic Products	Online	EAD
August 20 th to 21 st	Rubber Workshop on Advanced Technology for Rubber Products	Rubber Products	Colombo	IPD
October	Inward delegation from Canada for a Canada Sri Lanka Business Forum & B2B meetings	Multiproduct	Colombo	MDD
November 19 th to 20 th	Latex Rubber Workshop on New Technology Adaptation	Latex Rubber Products	Colombo	IPD

TRAINING COURSES

Period 2024	Event	Venue	Div.
February 17 th to April 6 th	165 th Certificate Course on Import & Export Procedure	Virtual / Head Office - EDB	TF&TI
March 23 rd to June 1 st	95 th Certificate Course on Operational Aspects of International Trade	Virtual / Head Office - EDB	TF&TI
June 08 th to August 10 th	166 th Certificate Course on Import & Export Procedure	Virtual / Head Office - EDB	TF&TI
August 17 th to October 19 th	96 th Certificate Course on Operational Aspects of International Trade	Virtual / Head Office - EDB	TF&TI
September 28 th to November 30 th	167 th Certificate Course on Import & Export Procedure	Virtual / Head Office - EDB	TF&TI