



**Berlin, Germany**

**CONSUMER  
ELECTRONICS  
UNLIMITED**

### Overview

IFA Berlin is the most-visited and one of the oldest industrial exhibitions in Europe. This event provides the opportunity to explore emerging trends and celebrate the premieres of new technologies and products in the electronics & electrical goods industry. IFA in Berlin presents the latest products and innovations in the heart of Europe's most important regional market. Only IFA offers such a comprehensive overview of the international market and attracts the attention of international trade visitors each year. IFA is the main meeting place for key retailers, buyers, and experts from the industry and the media.

<https://b2b.ifa-berlin.com/en/>

### Frequency

Annually

### Sectors

Consumer goods / Telecom

### Organizer

gfu Consumer & Home Electronics GmbH