



# IAA

Frankfurt, Germany

DISCOVER  
THE NEW  
HOME OF  
MOBILITY

## Overview

The International Mobility Show Germany or simply International Mobility Show, in German known as the Internationale Automobil-Ausstellung, is the world's largest mobility show. International Motor Show continues to exhibit an interesting array of passenger cars, special motor vehicles, E-Mobility and Car IT, Trailers, Model Cars along with Protective clothing, Tuning accessories, service gear, professional literature and periodicals and more.

<https://www.iaa.de/en/mobility>

## Frequency

Bi-Annually

## Sectors

Passenger cars

## Organizer

Verband Der Automobil Industrie (Association of the Automotive Industry)