




Interzoo
 Nuremberg, Germany

**WORLD'S
 LARGEST
 TRADE FAIR
 FOR
 PET INDUSTRY**

Overview

Interzoo is the world’s leading trade fair for the pet industry. At the world’s biggest marketing platform for the international pet industry, manufacturers, wholesalers and service providers from over 60 countries present products for pets and innovative pet supplies. This makes the world-leading Interzoo a key source of inspiration for the international pet industry. Trade visitors get a global market overview of the latest pet food products, grooming aids and accessories for four-legged pets, birds, ornamental fish and terrarium animals.

At Interzoo, the spotlight will be on innovative products, brands, and services as well as exciting developments and trends from all around the world. Themes like equestrian sports, pet food technology, shop fittings, packaging, IT systems, e-commerce, trade literature, etc. are represented as well as traditional products for dogs, cats, small mammals, birds, ornamental fish, reptiles and amphibians.

<https://www.interzoo.com/en>

Frequency

Biennial

Sectors

Pet Animals / Veterinary Medicine

Organizer

NurnbergMesse GmbH / Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH