



MAGIC

LAS VEGAS

Las Vegas, USA

**HIGH
ENERGY
FASHION
EXPERIENCE**

Overview

MAGIC Las Vegas is a high-energy fashion experience and home to the largest selection of trend, young contemporary, modern sportswear, footwear, and accessories brands in the industry. Fusing scale with curation to foster community, drive connectivity, and deliver unique experiences, MAGIC Las Vegas joins a global audience of retail buyers – from big-box to boutique - together with influencers, media, and industry thought leaders. MAGIC Las Vegas is more than just an event: it's a deeply rooted community and a place brands and retailers call home.

<https://www.magicfashionevents.com/en/home.html>

Frequency

Bi-annual

Sectors

Sportswear / Apparel / Footwear / Accessories

Organizer

Informa Markets - Boulder, USA