



**MICAM**  
M I L A N O

Rho, Italy

**THE FAIR  
THAT  
MOVES  
THE WORLD**

### Overview

MICAM is the leading international exhibition of the footwear industry. It is a unique event of its kind with footwear collections at each edition, successfully merging business and fashion. It confirms its role as a privileged stage for the promotion of new collections and, at the same time, a decisive business opportunity to start contacts in the concrete trade. MICAM is restricted to manufacturers, distributors, agents and representatives of footwear, the leather total look and accessories for shoe shops.

<https://themicam.com/en/>

### Frequency

Bi-annual

### Sectors

Footwear / Sports shoes / Special shoes / Leather goods

### Organizer

Fiera Milano SPA