



**ASIA'S  
FLAGSHIP  
TOYS FAIR**

**Wan Chai, Hong Kong**

### Overview

The Hong Kong Toys & Games Fair is the largest toy industry event in Asia and the second largest in the world. This Fair has established itself as the perfect launching pad for exhibitors interested in the global toys export market. To make it easier for exhibitors to target the right buyers, the fair is divided into different sections, focusing on Candy Toys and Paper Toys, Hobby Goods, Baby Toys & Products, Magic Items, and Outdoor & Sporting Items. Hong Kong Toys & Games Fair is an excellent opportunity for exhibitors to show their new designs and products to established customers.

[https://event.hktdc.com/fair/hktoyfair-en/s/824-General\\_Information/HKTDC-Hong-Kong-Toys-and-Games-Fair/Fair-Details.html](https://event.hktdc.com/fair/hktoyfair-en/s/824-General_Information/HKTDC-Hong-Kong-Toys-and-Games-Fair/Fair-Details.html)

### Frequency

Annually

### Sectors

Toys / Baby toys / Dolls / Educational toys / Electronic games / Office equipment / Video games / Games

### Organizer

Hong Kong Trade Development Council